

Oath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

Hello my loves and welcome back to the Sacred CEO Podcast with me Ayesha, also known as Oath Oracle. If you're new to the Sacred CEO Podcast, this is a business temple space where I get to share value and insight from my biggest obsessions that I just love exploring and love talking about, which is soul led business living our purpose path.

Being on our path of destiny, wealth, energetics, magnetism, social media, aligned strategy, astrology, like these are just a few of my favourite things that I love to nerd out on here in the Sacred CEO Podcast. So welcome, welcome, welcome. And today I have a very special topic that I actually, someone asked in a Q and A box on my Instagram stories last week.

So every now and again, I love to put up a Q and A box in my Instagram stories and so many amazing questions come through. I answer as many as I can and as many as I feel called to, but this one really stood out as one that I felt warranted more. Just more space for the answer, a longer answer than just a quick Instagram story because this is a deep and powerful topic.

And so this question was about imposter syndrome and if I deal with imposter syndrome, how I deal with imposter syndrome. So thank you to the person who asked that. So that's what we're gonna talk about in today's episode, Imposter syndrome. Now, this is a big topic, but we're gonna dip our toes into some aspects and some facets, facets that I find really valuable and really helpful to think about with imposter syndrome.

I think we've all felt imposter syndrome. I think we've all asked ourselves the question, if we've done anything worth doing, you know, if we've done anything that was outside of our comfort zone. If we've done anything that's at our growth edge, we've asked ourselves the question. Who am I to do this right?

Like, who am I to offer this? Who am I to start this business? Who am I to receive money for, reading someone's chart? Who am I to start a podcast? Who am I to start a YouTube? Like if we're doing things outside of our comfort zone, I think for many of us, if not most of us, if not all of us, we have asked ourselves that question.

oath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

So this episode is gonna be exploring a few different kind of things on the spectrum of that question of who am I to do this? So the simplest way for me to begin is with my own story. Okay. When I started to study astrology, this was when I was 14 years old. This is close to 20 years ago, 19 years ago. I studied astrology, I studied it with a just complete purity and innocence.

I never had any intention of reading anyone's chart. I didn't even know about the round chart at first. I couldn't read my own chart. I just really wanted to keep studying it because it felt so good. It just felt so good to study and learn and understand, and it was just like boom, boom, boom, boom.

Connecting the dots and feeling like I'm understanding life a little bit more and understanding myself, and that really saved my life during some of the hard times. I'm sure I'll, I'll tell my full story at some point in an episode and hit me up on the DMs and let me know if you want an episode just with just my pure story.

But I started studying astrology just from the space of connection to astrology and never ever, ever, ever, ever thinking I would make money through astrology, never. So through those years of study, I didn't do any certifications. I didn't do any courses. I studied in books. I learned things from creators online, and I just learned from my own chart and deciphering my own chart and understanding archetypes, et cetera, et cetera.

So fast forward to me in my late twenties. So I've been studying for over a decade. You know, 15 years, whatever, something like that. And my friend, just to backtrack a little bit, I branched out to looking at my friends charts cause it's really helpful to look at other charts when you're learning astrology than just your own chart, right?

So I've looked at my own chart thousands upon thousands of times, and so I branched out with certain friends who were open minded and they were into it and I would look at their charts. And I would just like tell them things as I learned them. Or if Mercury was retrograde, I would look at my chart and I would look at some friends charts and I would kind of give them these little updates.

Oath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

And then if they're dating a guy or something, we're gonna like look at his chart. We only do that with someone's consent, by the way. And so that's how I branched out into looking at other people's charts. And this is one of my friends who I had, you know, shared a lot of little, little things with, little tips and little insights.

When I saw it on her chart, she invited me to do a paid reading for her partner at the time who lived in Amsterdam. And so I'm a projector in human design, so this was a divine invitation for me to actually be paid and receive money for my reading. And I was like, Wow. Like, yes, I would love to. I had feelings of who am I to do that, right?

Who am I to get paid for that? but the thing is we can actually answer that question. We can act rather than just leaving that as a rhetorical question for the universe to prove something to us, we can actually answer that question. So, who am I to give a paid reading when I've never done a full official reading for someone before, because with my friends, it wasn't like they're sitting down for a 90 minute session with me.

It's just kind of like this ongoing ping pong match of me sending an insight and just like random things I learned and me sharing, overflowing it to them kind of thing. Like it wasn't a proper structured reading. So who am I to do a reading for someone? Well, I'm someone who's been studying astrology for this period of time.

I'm someone who's incredibly passionate. I've heard from my friends who had received readings from other astrologers, like real readings, whereas I hadn't given them a full reading. I, I'd heard them say, there's something different about what you do. There's something special about when you say it, you just blew my mind.

Even though I've had three readings from other astrologers, et cetera. So we actually get to detach from our ego and actually answer the question of who am I to do a paid reading? Who am I to do a paid reading? I'm someone with something to offer this person. It doesn't have to be the best reading.

G a t h O r a c l e

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

It doesn't have to be perfect, which in any case, there is no such thing as perfect. But who am I to do that? Do I feel confident that I will offer some value to this? Do I feel confident in my friend who invited me without me ever saying, Hey, like, you know, keep me in mind, or anything like that. Like this person truly desired me to read for her partner because of the experiences she had receiving my magic with astrology.

So I can then say, Okay, well who am I to do that? Well, I'm the one she chose for this reason, and she knows what she's talking about. She knows what she wants, she knows her partner. So I chose a price. And I did the reading. I prepared for it for several days beforehand and it was an incredible experience. And from that reading came more readings because he told his friends and then she told her friends cuz she also listened to the recording of the reading I gave for him.

And his mind was blown. I had an amazing experience. I was like, Wow. Yes. It was uncomfortable for me to go there cause I had never been there before. But did I have something to offer? Yes. So who am I to do that paid reading? I'm someone with something to offer. I'm someone who can bring some value and some insights that's gonna have a positive effect on this person's life.

And I'm someone who is deeply devoted to studying this craft. Even though I wasn't studying it from the perception of I'm gonna read charts and read for other people, which in a way was kind of better, in my opinion. It was a very innocent journey with my, with my studying. There was no ulterior motive than just learning astrology for myself, you know?

And that's such a cool place to come from. So then fast forward, I'd been doing a couple of years of word of mouth readings and it was so amazing because it was a beautiful income stream and, you know, money and work and, those have been really loaded topics for me. Many of you guys who know my story or you've been following me for a while on Instagram, you know this about me already.

I grew up in poverty. I dropped out of high school at age 15, da da da. So money and work was a really charged topic for me that I felt very, not privileged and I felt very, like my situation wasn't good, and it

Oath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

didn't feel like it really could get better because I wasn't aware of what options there were for us in this wild world of online business and new paradigm business.

Hello. No wonder I'm so obsessed with it. And there was weeks where I had, you know, four or five readings in a week and it was like, wow, like this income stream is growing all by itself, just purely through word of mouth. And that feels so good. And it went from me, you know, preparing for several days before reading to really trusting myself with what I know and not preparing as much for readings anymore.

And then I realized that something that was a natural next step was to actually make a website for my readings so that more people would be able to find me for these readings because I could see like this is building momentum. So maybe I should put a website up. I also saw that, this was in 2019, so I saw the astrology of 2020.

I saw how it was gonna affect my birth chart specifically, and I saw that I was not gonna have job security for some reason. And I saw that things were gonna be all crazy in 2020 and there was, you know, gonna be economic volatility with the stock market and things like that. Like I didn't predict the pandemic or anything like that, but I could see that I specifically was not gonna have job security based on the intense transits of 2020 and what houses they were activating in my birth chart.

So I thought, okay, well this is gonna be a good time to have another income stream just to cushion any - and at the time I was, I had like four jobs, literally like four kind of side hustles that together supported me.

and so I thought, okay, well having this one be a bigger stream will protect me if one or two or three of these other things fall through for some reason. And so I planned, I chose the date of launching my business and I started to look at different business coaching things and I would just do free classes.

And at the time I didn't have a lot of money. I would just do free classes. And then I saw a paid program from someone whose work I really resonated with, and it was \$3,300, like maybe it was

G a t h O r a c l e

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

\$3,333 US dollars. And I'm Canadian. So I saw and I was like, Wow, like I am feeling this really strong pull. I haven't felt a call like that before, and I've never invested in myself at that level before or even anywhere really near as close to that for online education.

And I, there was a part of me that knew, you're doing this. But there was another part of me that was freaking out, and I saw it and I was like, Whoa. And I could just like, it was like it, it rippled through me through the computer screen, which, funny enough, that's how it felt when I first saw my first article on astrology.

It rippled through me through the computer screen. And it was like, damn, like this is a whole path that I never saw suddenly opening up in front of me. And then when my partner at the time came over later that evening, I just broke down crying. When I was telling him about it. I was like, Yeah, I'm thinking about doing this thing.

And as I started to share it through my, through my throat chakra, you know, actually express it outward to someone else rather than keep it as an idea in my head. The throat chakra is how we, is actually a chakra manifestation, cuz as we speak so we create. So it went from an idea to me actually telling another person.

And as I was telling him just very casually, Yeah, I'm thinking about doing this, this business coaching thing. It's like this group program and I just started breaking down, crying, and the next thing you know, I'm literally on the floor sobbing. Because I knew that if I was going to take that investment, if I was gonna take that step forward, I had to do it on a payment plan.

I didn't have that amount of money for paying, I didn't have a secure job. I knew that I, you know what I mean? Like it wasn't, it was one of those bet on yourself, even if it doesn't make sense, situations. And the reason I was crying is because I knew that if I went through that door, I wasn't gonna go back to my life how it was in that moment.

Oath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

I knew that it was taking me somewhere else and. Like I wanna say, I knew I was never gonna go backward from that place. And that if I was gonna go for that, it means I was actually taking this path seriously. That it wasn't just a hobby, it wasn't a side thing. It was like if I'm doing this, like I am fucking doing this.

And that was terrifying to me. That was really, really, really scary to me. And I thought about other astrologers that I knew, you know, which, there's not very many that I was aware of at the time. Now I know more, but I wasn't really on Instagram following astrologers. I wasn't really on Instagram at all actually, before starting my business.

So I knew about like Chani Nicholas for example, and that's one of the few people that I, I read her work, I knew about her, and I knew that she was successful. And any time that she would have horoscopes, you know, my friends on Facebook would repost to their Facebook wall. And that was kind of how I found them.

And like there's like Mystic Mamma, just like a couple people that their work would be shared, like Forever Conscious I think is another one. And those were the people that I saw. I wasn't looking for examples, but those were the examples that I did have. And I just, it felt so impossible. How could I write an article about astrology?

Sure, I'd studied it for this period of time, but I never was like, Okay, I'm, I learned about Mars and Pisces, so now let me write an article about it. Like I never was just sitting around writing articles for fun. I wasn't writing about astrology at all. I was just reading and connecting and feeling and understanding and illuminating, but I was never externalizing it and writing a piece based on something that was happening in astrology.

And it felt so, how could I possibly do that? That's impossible. And why would anyone want me to do that? Of all people who, who am I to write about these things? Right? Who am I to say, Oh, here's an article I wrote, Guys, come look.

G a t h O r a c l e

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

And so I was on the ground crying, being like, I'm going down this path. I can feel the momentum pulling me down this path, but how can I go down this path? How is that, How is it gonna work? I didn't understand, and it felt like such a powerful energy. So I experienced another level of imposter syndrome of what the fuck, Like how am I gonna, I see astrologers get their work out there through their writing.

So how am I gonna do that? Like, am I a writer? I don't know. I have always enjoyed, you know, writing the odd piece of prose or poetry and, and reading, but I was never sitting around writing articles or anything like that. And I also dropped out of high school at age 15, as I mentioned. So I was not super great at doing homework or doing assignments or anything like that.

In fact, I skipped everything that I possibly could until I just dropped out. So I didn't have those muscles. That archetype within me wasn't developed. And if you're familiar with my work, and if not, welcome to my work. I believe that we're all a universe and inside of our universe, there is king, there's a queen, there's a lover, there is an artist.

And when we go on the path of sacred business and soul led business. There is a marketer in there that might have never been developed. There is a boss bitch in there that might have never been developed. So just because we haven't developed something doesn't mean we, it's not within our universe. It actually is within our universe.

We're just more developed in certain parts of ourself and certain aspects and archetypes within our universe. Then, this was, like I said, this was the end of 2019. I chose the date of my business opening to March 28th, 2020, which if you think about what happened around that time, that was right almost to the day of the initial really intense lockdown, at least in North America.

It was right around March 19th, March 20th, and that was when I started my business. So I was in lockdown. At me and my partner's, at partner at the time, parents' home. And for a whole six people in a small, small home lockdown in the first intense initial lockdown. And I worked on my business and it was a very, very sacred time, a very sacred portal for me.

Oath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

And along the way, there have been many times where it's like, Okay, well now it feels right to raise my prices because it feels like these are too low, but who am I to charge this number? And then it's like, okay, well, people started to ask me about business coaching because I had taught myself about business for like a while before actually launching my business.

And then I ran my business with two main offerings, which was moon sessions and astrology readings, and I experimented with other offerings. And then people started to ask about business specifically, and because I had to learn so much about business and then filtered it all through the lens of what I knew about astrology, it was once again, who am I to say that I'm a business coach when I just started my business?

But the thing was, I created \$10K months within six months of starting my business because of my understanding of astrology plus my naturally strategic mind, plus the things I learned through my own investments and commitment to growing my business. So I learned what I learned about business to grow my astrology reading.

But it naturally expanded into business coaching. And so that was another level of who am I to teach this when I haven't been in business that long? Well, what's the answer? Actually search for the answer instead of asking out to the universe like, who am I to teach this? I'm no one. Instead of that, it's like, okay, logic, Who am I to offer anything or teach anything around?

Well, I'm a high school dropout that taught myself about business by myself on my computer, filtered through my own, you know, filtered through my 19 or 17 at the time, years of studying astrology. And I created \$10K months within six months of starting my business with no education whatsoever. And then it just kept growing from there.

So there is an answer. It's all about the precedent that we set, if we set the precedent, and it's all also about how we present ourselves, right? So if I'm a certified hypnotherapist, but I'm not certified, then that's just a lie. Right? So it's all about how we're setting the precedent of what we're communicating.

Q a t h O r a c l e

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

And I'm, I wasn't saying I am an expert in online business and I guarantee you \$10K months. No, I was saying I am an intuitive business coach. I'm a psychic business coach. I use my gifts with my psychic gifts and my understanding of energetics and astrology to help you run your business in alignment with your birth chart.

That is what I do. So the way that we word it is also very important. I never said I was an, I never said I'm the authority on this. So when we say things that don't feel true to us, that's a different type of imposter syndrome. There's the imposter syndrome of I'm doing something that's out of my comfort zone and it's a stretch and I haven't been here before, and I, it feels wiggly.

It's like, Ooh, like this is new. I don't know what's gonna happen, right? There's that. Then there's the imposter syndrome of, well, I, I did a business course, and she said (the person in old paradigm business) position yourself as an expert, but I've only been doing this for eight weeks.

That's a different type of imposter syndrome. There's an imposter syndrome that's telling us we're actually out of integrity with what we are saying we offer and what we're able to offer. Am I able to offer a 90 minute session where we look at your birth chart and I tell you aligned business strategies?

Fuck yeah. I'm able to offer that. But if we say, I am the expert at doing this, but we don't have that much experience and we don't have that evidence. It's like, why put the pressure - why say anything out of integrity? So the words that we choose are really, really, really important. We actually don't need to be the expert.

We actually don't need to be the authority on the thing that we're offering. We just need to have something to offer people that is of value. And some people will say, You don't need to be at the top of your field. You just need to be a few steps ahead of the people that you're helping. And that's really what it is.

Math Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

There's right now, whoever is listening to this, if you've ever thought about offering a service, there are thousands, if not tens of thousands, if not hundreds of thousands, if not maybe millions of people that could benefit from what you know, right.

But if you've never done any type of service before, this is where our devotion to integrity and our mastery comes in. So what this means is if you feel that you have something to offer within you, but you don't have any practice, what that's saying is that's not imposter syndrome. That's yourself being like, I'm not ready to charge lots of money for.

And there's a solution to that, and it's not quitting on your business or quitting on your path of purpose. It's getting practice. It's doing exchanges with people. It's doing free sessions with friends or friends of friends. It's gaining competence. Once you're a competent space holder. That's a whole other story.

The evidence is there. The confidence comes from your competence in holding space for people. You can know things that you learned through your own journey, but without any experience holding space for people, you might feel like an imposter charging money for that because that's then saying, Hey, this is a professional exchange.

But there's certain levels inherent in professionalism and inherent in doing business with integrity that means that you have experience and you know you have something to offer. And the way that we get that experience and that knowing and that competence is practice. So there's different spectrums on the scale of imposter syndrome.

There's the imposter syndrome of like, I've never done this. Who am I to do this? Oh wait, actually I am the person to do this. I do have something to offer here. I just haven't done this before and it feels uncomfortable and I'm gonna be at my growth edge because that's leadership and that's the space of.

Then there's the imposter syndrome of, I learned from a business coach that I need to say I'm an expert, but I don't feel like an expert. So then I'm like, if you're doing that, saying you're an expert

Gath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

because you heard or read that you should do that, and you don't feel like an expert, and you're also not receiving the sales that you want.

You're probably having all kinds of subconscious and energetic blocks that are operating in your subconscious and in your blind spot that's blocking you from making sales because there's a part of you that's not in coherence. There's a dissonance between what you know and what you're saying. So the way that you word something makes a huge difference, right?

That's how you're setting the precedent. You're actually coding your offerings and you're coding your business with the words that you say. So if I said I'm the number one astrologer in the world for business coaching, well, I mean, I don't know. Maybe I'm up there. That wouldn't surprise me.

I know my work is something special that other people don't really do quite like me. But if I said that, then I would have to measure up to that. So I just don't say that because I don't need to, I don't wanna feel like I have to measure up to that every day.

And then there is the imposter syndrome of just not having experience. And we might see a lot of things online, oh, just charge high ticket right away. You know, charge \$5,000 per month for your coaching right away. And it's like, if you don't have experience coaching, you're gonna blow out your nervous system charging more than what truly feels right.

Do things for free at first. Gain your mastery. Gain experience, gain testimonials, Gain experience with different types of clients. That's gonna increase your toolbox, your toolkit. Do courses, learn skills. If you wanna receive a professional exchange and you want to support yourself financially through the thing that you're doing, that's a professional exchange.

Where's your professionalism at? We need to be willing to gain skills. We need to be willing to gain competency, and we need, in my opinion, to have experience before we're charging high ticket and even before we're charging low ticket. So those years that I spent with my own chart and with my friend's charts, by the time I was getting paid for readings, I had a lot of experience.

G a t h O r a c l e

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

Not experience of doing a 90 minute reading in the certain structure. The structure kind of developed itself once I started doing official readings for people, and even then, what I was charging was a much lower amount than I currently charge. But as I gain that evidence, as I gain the competence as I work with more and more people, you know, the more people you work with, the more developed your skills are gonna get.

Because different people have different personality types, communication styles, they have different blocks, they have different paths. So the more people that you're having that experience with, you are enriching your toolkit and you're deepening your gifts.

So instead of like, here's my raw gift of, I know I have something to offer and then I do a business course and they tell me I need to charge a lot of money for it, but then I feel like an imposter and people aren't buying.

That's a problem. That's not in alignment. It's not in integrity. So what I recommend, for clients who are aspiring business owners that have come into my world, is I recommend... This is very specific. This is very specific, but this is something I did in the first month of my business, and this is the only way that I recommend doing free sessions.

Personally, my preference is I would never offer free sessions on my Instagram or public business pages, even if I knew that I wanted to do them. What I would do is I would fill my platforms with my energy. I would experiment with content. I would get out there. I would get in there offering value, sharing my voice, sharing my concepts.

And then in a private space, ideally a business coaching program that I am in, because I believe we should be investing in learning these things, especially at the start when we don't know what we're doing, we get to learn how to do things. So whether it's a Facebook community that you're a part of that's business related, or a course that you're in that's business related, or a mastermind that you're in,

Gath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

putting a post out there saying, Hey, I wanna do three practice sessions in exchange with someone who wants to trade with me, and so that way both of us can gain experience.

And then if you truly love the session, I would love to receive a testimonial in exchange, just an honest testimonial if you love the session. That way you're gaining practice, you're also receiving, so you're in an exchange because there are other people who will also benefit from that deal.

Like they'll benefit from giving you their session and receiving your session, and then ideally both you have an amazing experience and then you exchange testimonials. Rather than saying, hey, I'm doing free sessions, on our public pages, because then it feels kind of awkward when we do wanna start charging.

This is just my personal preference, this isn't black and white. There's no right or wrong, but this is the way that I did it in my first month because I had word of mouth clients for two years before I started my business. But the first month of my business was the height of the first lockdown in North America.

So it was actually, I had less clients my first month of my business than I did the month before I started my business. I had less astrology reading clients because all of a sudden everyone just kind of was like holding their breath a little bit and didn't know what was going on. So what did I have in abundance?

We have different currencies, guys. I teach this in Wealth Magician. The currencies are time, energy, money, attention. So I didn't have a lot of money. I was in \$2,000 of debt. My credit limit was only \$2,500, so I had \$500 bucks free on my credit card. This is Canadian dollars by the way.

And I had time and I had energy. And so during that first month where I was locked down, I made a post within a business coaching container that I was a part of. And I said, Hey, I would love to do this exchange. I have three spots. So having a boundary on it, right? So not just like, come on, come on. Like I have three spots. I would love to exchange with you to receive each other's sessions and if we have a positive experience, I would love to receive a testimonial.

Gath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

And I even got one video testimonial from that, which was really cool. So it was just a very positive experience. What we're gaining, we're not just gaining a testimonial. We're not just gaining something to talk about on social media. We're gaining a deepening of our skills and our mastery. And if you are someone who is committed to growth in your skills and your mastery, then you are going to remain more in integrity.

And the thing is, now, at this point, I know myself so deeply and my commitment to my own growth, that when imposter syndrome does come up, it is almost... all I would say it is always the first type of imposter syndrome that I said, Ooh, this is something new for me. You know, like me starting this podcast, it's like, Ooh, who am I to start a podcast?

This is something really new for me. I feel like butterflies in my tummy, but the thing is, I live at my growth edge baby. Give me the new challenge. I'm gonna show up and I'm gonna gain competency. I bought a super nice microphone. I've done podcast interviews. You know what I mean? So like we can, it's our job to find the evidence and it's our job to answer these questions for ourselves.

But it's also the way that we ask them. If we ask them in an empowered, curious way of who am I to do this? versus we're asking them in a, Who am I to do this? I shouldn't even bother. Look at all these other people. Comparison, comparison, comparison.

When we stay in our lane. The answers that we're gonna get, and when we ask that question with curiosity and open-heartedness and open-mindedness of who am I to do this?, we're gonna get very different answers. But when we're living outside of ourselves, where you're just scrolling on social media, seeing what everyone else is doing, and then we ask ourselves,

Who am I to do this? when this other person has 50,000 followers, well that's just, that's a, that question is not valuable. But the curiosity of who am I to do this thing that I feel called to offer? And like journaling with it and looking at your history and looking at your past and looking at how you've helped people and looking at what you've healed in your life, because that also qualifies you.

G a t h O r a c l e

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

What I healed in my life also qualified me for what I'm doing. I am a business coach now. That's my main, most of my revenue comes from my business coaching programs and private business coaching. I've been featured in Forbes and I dropped out of high school and started my business two and a half years ago.

You know what I'm saying? I am my own qualification, so I don't need a certification. I don't have any certifications and I don't need one to qualify. But a certification when we're just starting out. We haven't coached before. We haven't done services for people before. If you feel called to a certification, I would say do it based on the teacher.

Do it based on the mentorship you're gonna receive from that person and how amazing it's gonna feel to have a bunch of tools at your disposal to create better services for your clients. Versus, well, who am I to do this? If I have a certification and I say that on my Instagram bio, then I won't feel imposter syndrome.

That's a completely different energy, and that's not the energy of I'm devoted to my fucking craft, and I'm devoted to creating amazing experiences for people.

Another one that comes up in my Astrology for Business course, Cosmic Success Codes, is people wondering when they can offer astrology readings. And here's what I say, and this might benefit you with different things too, like human design or anything. Anything where there's a reading happening. And here's what I say, don't offer an astrology reading if you can't read the whole chart.

Okay. If you're not fluent in astrology, don't say that it is a chart reading, cuz if you can't read the whole chart, it doesn't matter if you're conversational in it, I think you need to be fluent to call it an astrology reading. You better be able to read the whole chart because you'll know what you know, like what the sun means in the sign, but you don't know what you don't.

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WITH AYESHA DURRANI

TRANSCRIPT

So there's an irresponsibility with that. But we can change the way that we're framing it. So with people in Cosmic Success Codes who are really getting it, and they're like, Oh my God. Yes. And like, by the way, by the end of Cosmic Success Codes, you can be fluent in astrology. It's not a course that has a lot of practice with chart reading. It's about becoming your own astrologer and astrology for business. So it's not quite the same as a chart reading course, cuz practice is necessary for fluency.

You can read as many Spanish textbooks as you want, but until you go and actually immerse yourself in a culture where people are speaking Spanish and actually be forced to use Spanish with different people, different types of conversation, different accents, you're not gonna gain fluency. And yes, I speak Spanish [continues in Spanish].

And I feel that astrology is a language just like that. So if we, and I'm not gonna say, Hey, I'm gonna read you this book in Spanish, just because my Spanish is conversational. I'm not fluent in it, so I'm not gonna call it a reading. However, when we have all of this knowledge and wisdom around astrology, even if we don't know every aspect by heart. Even if we don't understand a lot of the more advanced topics like house rulership, like fallen, detriment, there's so many different topics.

Even if we don't know those advanced topics, but we have a deep understanding of, ooh, learning about my Chiron, my wounded healer archetype changed my life and I understand what it can mean for my clients in these different signs. What that can be a part of is an astrologically informed coaching session, or what that can be a part of is in an intuitive astrology session where it's not called, and it's not framed as, a birth chart reading. But you're bringing in the value you do have and the wisdom you do have, and you're bringing that into something that you can back.

If you, if that person using this example, if that person went through an astrology course, like Cosmic Success Codes and they're like, Wow, my mind is fucking blown. This has changed my life. I wanna scream about it from the rooftops. I wanna help my clients with this. And I, we talk about this in Cosmic Success Codes.

G a t h O r a c l e

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

There's Q and As where we've gone deep into this, where I'm like, knowing your client. If you're a coach and you know your client's moon sign and you know your client's Chiron, the wounded healer. You know your clients past life karma and their destiny from their North and South nodes, like, holy fuck.

That's gonna bring your coaching to the next level because it takes it from cookie cutter guessing and trying things into the specificity of like, I understand these aspects of this person's blueprint. That understanding can still benefit them and it can still benefit you.

You just don't call it a birth chart reading if you can't read the birth chart. So, what I suggested for people is you can have a Sun, Moon, Rising reading where you're reading just their sun, moon, and rising. Start with what you can do. Start with what you are competent with, and if you wanna get competent in something, practice.

Astrologically informed coaching is similar to what I do with my private coaching. Well, it's a next level, obviously, but with my private coaching clients, our first session is a full 90 minute reading, but then for our business coaching calls that happen after that point, I have their chart open so that I can look and as they're speaking, I can see.

What is being activated by transits? I can see what divine timing is unfolding. I can see certain aspects of their birth chart that connect with what they're saying so that we're not just talking about the surface level thing, but we're going to the root. And that helps them gain powerful results.

So we can see how if someone did connect with astrology or human design, and they do have a lot of wisdom, but they're not yet able to read a chart as if they're fluent in that language, they could then just change the name of what they're offering. Don't offer a chart reading if you can't read the chart; you will feel like an imposter because in a sense you are one.

So this is where the integrity comes dealing with imposter syndrome. But if they just changed it into, this is an intuitive session where I'm gonna use your birth chart and we're gonna use that as a guide for

Gath Oracle

SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

the session, versus, I'm gonna tell you every single thing on the chart. Because if you can't, then you can't. So don't say that you can or you will feel like an imposter.

I hope that this makes sense. This is a big, beautiful topic. It's important to talk about, it's important to check in with ourselves. It's important to be in integrity, and it's also important to understand that we may have received advice from people and we might have even paid for that advice of, position yourself as an expert, market it like this, blah, blah, blah, blah, blah, and it.

All it is, is just what worked for someone else or what someone else learned. That doesn't mean it's your aligned path. Sacred CEO, soul led business. This is about letting our soul and letting our integrity and letting our heart have a seat at the table of the board of directors of our business.

Right? So that means being in integrity. We all do desire that. So it's like checking in. How are you marketing your things? If you're marketing it in a way that you can't truly back up, you will feel like an imposter. And that's a good thing. And also imposter syndrome is also an indication that we wanna be an integrity, right? We want to deliver what we're saying that we're gonna deliver. So let's then be very aware of what we're saying we're going to deliver.

Ooh, this was a fun one. Thank you so, so, so much for listening. I hope that this was valuable for you. Feel free to share this episode on Instagram, and if you ever do share any breakthroughs or anything like that, make sure to tag me.

You can DM me with any breakthroughs cause I love hearing the feedback since this is a new podcast and words of affirmation are my love language. Feel free to leave a review in places where podcast reviews exist like Apple Podcasts. And I do wanna finally offer you a special discount code into my signature program, Cosmic Success Codes.

It is 20% off with the code SacredCEO and Cosmic Success Codes is my full signature Astrology for Business Program, and it also includes, as a bonus, Chiron Alchemy of the Wounded Healer, the

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SACRED CEO

WITH AYESHA DURRANI

TRANSCRIPT

masterclass, and the Path of Becoming: the North and South Nodes, which is the masterclass on past life, karma and future destiny.

So these are, these are technical classes. These are astrology classes. So do these if you wanna learn astrology for business, for your destiny, it can help you in your own client work. It can help you be your own astrologer, planning launches and promotions and activities in your business using astrological transits.

And yeah, it's kind of my opus. And there's, in Path of Becoming alone, there's over 400 people, students enrolled. So one of my most popular things, So I'll leave it there. Thank you. So, so, so for listening in. All the information is in the show notes, and I wish you an amazing rest of your week. Bye.