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WITH AYESHA DURRANI

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Episode 10

Welcome to the Business Oracle podcast. With me, your host, Ayesha Durrani. I'm an astrologer, business mentor and founder of the seven figure Global Brand Oath Oracle. In my work, I empower rebel soul entrepreneurs to change the world with their mission in medicine. Create overflowing wealth and prosperity by doing their passions in this world, and stand tall in their legacies.

This is my passion, and I'm so grateful to share it with you today. So thank you so much for tuning in and listening. And let's get into today's episode.

So I want to talk about something really, really juicy today and this is one of the most delicious and beautiful topics in all of astrology and literally represents beauty as well as money and art and love. Everything that we want.

A question that I receive very often, whether it's in Q&A or different programs or conversations I'm having or interviews that I am, when I'm being interviewed for a podcast or a summit, is,

What's one thing to focus on when it comes to astrology for business? And I say, if you're familiar with my work at all, you know, I have a lot to say. I love the layers, I love the different dimensions. And I don't believe that astrology works like that. I don't believe we just isolate one thing and it means success in business. And it's kind of like, well, I do things with my hands in my business, but I can't do that without my heart or without my spine or without my brain.

Right? So isolating things is not the way that I view astrology and it's not the way that I work with astrology. And it's not the way that life works. Life is holistic. However, if we are going to look at one thing, it's so fun and so gratifying to look at Venus.

So this episode is about the Venus wealth codes in astrology, and this is an amazing place to start. I mean, it's great to start with the Sun, Moon and Rising, your big three as well. And I have a program

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on that called Astrology for Business: The Big Three. But Venus is the planet of love, beauty, art and money. Venus rules, values and what it is that we value. And we all want love, beauty, art and money.

Those are things that make our life more enjoyable, more pleasurable, and, you know, isn't love kind of the purpose of life? So understanding our Venus sign is game changing. It's so fun to study because it's just pure pleasure. It's pure pleasure. And in addition to all of the pleasure and all the magnetism and beauty that Venus brings, it also gives us important insight on our nature when it comes to love and money, which can actually help us do shadow work as well.

So even though Venus is not a shadowy energy - though she can be depending on some aspects we might have. If you're a Venus Pluto person, for example, that has its own energy. Aspects to other planets will make another dimension. It's all about, there's always another dimension, there's always a deeper layer. And it's kind of this infinite hologram.

Venus and our Venus placement is so juicy to explore because it's our unique code for wealth magnetism. It's our unique codes for our love nature and the types of relationships that are going to be really deeply nourishing to us, as well as environments where we thrive romantically.

So the types of commitments that actually suit us, our love nature, the types of people that we're attracted to, the types of people that we attract, as well as our own natural beauty and even our artistic nature as well. Venus rules love, beauty, art and money.

When you're exploring your Venus sign, a great framework that I use with all of the placements in astrology is thinking about the type of diet that we want to feed our Venus. Basically if we see the chart as an instruction manual, right? It's not just describing your personality or it's like, oh, this is the random Venus sign that I got and it's not as good as this other one or whatever.

Because, you know, there is something in astrology called dignities. So dignity means the condition that a certain planet has within a certain sign. For example, it can be in detriment or in the fall in a certain sign, which means it's not as comfortable there.

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For example, in Aries, Aries is a sign that's ruled by Mars. Venus isn't necessarily that comfortable in a Mars ruled realm. However, that's not a negative thing at all. I think Venus in Aries people are incredibly sexy. They're feisty, they're playful, they're like, roast your crush energy. And it's just, I love it. My ex of five years had Venus in Aries and I love that placement and it's also compatible with my Venus in Aquarius.

So yes, there's dignities and certain conditions where Venus can really thrive, but there's a lot of sex appeal to more challenging placements as well. Even when Venus has harsh aspects, like my Venus has a lot of harsh aspects, but I feel and I know from studying astrology and studying my experiences with dating and things like that, that it does give a certain sex appeal when there's tension with Venus and other planets in your chart.

So we all have a very unique Venus placement. Understanding our Venus placement and seeing it not as, oh, this is like - because often when people first discover astrology and we're doing these different ways that we're finding online to get to know ourselves. Like we're doing the Myers-Briggs test and then we're doing this test and this test.

It's kind of easy to mistake Astrology for a personality test where it's like, this is an analysis of my personality. It's just what I randomly got. I was just born at this time, so that's the cards that I was dealt. Well, I have a completely different underlying premise with my work with astrology, and that is that our soul, the highest aspect of our soul, chose every single one of these energies for our highest good in this incarnation.

So even if there's challenging placements like I have a lot of in my chart, that's because I was meant to explore and strengthen and evolve through those challenges and actually gain mastery in those areas of life.

And astrology has really helped me with that, right? Because I can have awareness of what's going on with the patterns and why I actually have those patterns and the potential of how I can transform those patterns. When we have this underlying premise that our soul, our highest aspect, chose everything on

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our chart, we recognize we're not just reading the astrology, we're not just looking at our charts to read about ourselves and to read an analysis of our personality.

We are studying the chart because it's the instruction manual to our highest potential. And when we are aligned with the instruction manual and we're doing things, business, life, relationships in accordance with our blueprint, success is going to be a natural byproduct of that. We're going to be more magnetic, we're going to make more money, we're going to have better ideas.

We're going to act on the correct strategies instead of wasting time on ineffective ones. We're going to choose the more appropriate partners, and we're going to understand about chemistry and sexual attraction and how that's not always leading to our most aligned partner. And it's just an endless fountain of insight.

And when we see it as an instruction manual, a fun way to work with this is to look at your Venus placement and understand that your placement of your Venus, the sign and the house and any aspects, are actually telling you how to feed your Venus placement so that she can be thriving in her highest beauty and her highest magnetism, which is unique to you.

The instructions on beauty, magnetism and wealth frequency are unique to you. And the Venus placement is a place we can start to understand and glean and deepen into our own frequencies of beauty and wealth, magnetism and artistic expression and love. So when we understand the sign that it's in, the house that it's in, and any aspects that are happening, we can understand, oh, there's a certain type of diet that I personally need.

So for me, with Venus in Aquarius, I do tend to be attracted to weirdos. I tend to be attracted to people who are emotionally distant. Right. There's, that's a shadow potential that's so important for me to understand, that I will tend... because a shadow of Aquarius, we want to know the gifts in the shadows of every sign, right?

Especially our own placements. Shadow of Aquarius is aloofness and detachment. So when someone is aloof, I tend to be more attracted. And that's not always going to serve my highest good because I don't

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want to, it doesn't serve me to, invest romantically in people who are emotionally unavailable. So I can have that awareness of self and understand, oh, I might be more drawn to this one person than someone who's making themselves available to me, but that doesn't mean that I should go for the person who's unavailable.

Right? I can just understand that about myself. I'm also attracted to weirdos. I'm attracted to the black sheep, and I'm very intellectual and cerebral with my romantic attraction. If I can have an amazing conversation with someone, if they're expressing their intelligence, if they're recognizing my intelligence, it's kind of a sapiosexual placement. And this will be also true for Venus in other air signs or air houses, which would be the Gemini and Libra, and third house, seventh house, eleventh house.

I'm not going to be going through all the signs and houses in this podcast because there's so much depth to it. But I am, however, cordially inviting you to the [Venus Code Masterclass](#), where I'm going to go through all of the signs, all of the houses. I'm going to talk about aspects. And not only that, I am going to teach you how to work with Transit Venus.

So what that means, Venus is always transiting a certain area in your birth chart. Venus is always lighting up and activating a certain house in your chart, and the houses in your chart represent areas of life. No matter where your Venus sign is, Venus is always traveling all around the chart, all throughout the year, activating and bringing more magnetism, more beauty, and more money through a certain area of life, more prosperity and abundance through a certain area of life.

When we understand what Venus is activating for us in any given moment, we can then understand what activities in our business are going to have more of a result for us, more of an outcome, more of a return on the investment of our energy.

This is invaluable information, and this is exactly how I do long term planning, like this is how I plan launches throughout the year. I look at the entire calendar and this is what I help my private clients with this, I do this in Divine Vision calls where one thing that we are looking at is where is Venus? Because where Venus is is also where people love to pay us, okay? This is what people love to pay us for. This is how money is going to come and flow through us.

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As Venus transits throughout the entire chart, activating one house at a time. All throughout the year, Venus spends roughly a month in a sign and in a house as well. So understanding that opportunity. And we're also going to talk about the Venus return. So Venus return is, if you've ever heard of Solar return, that's when the sun returns to the same degree as your natal sun in your birth chart.

And that sometimes corresponds with your birthday. Sometimes it's a couple of days before or a couple of days after because the calendar doesn't perfectly align with the solar cycle. And that is the point of a brand new beginning, a brand new solar cycle, and a personal new year.

With a Venus return it's similar, except it's the beginning point of a new cycle when it comes to love, beauty, art and money. So wonderful to know when this is happening so that we can set our intentions and plant seeds of how we wish to direct that new cycle and direct that new rebirth.

I'm so excited to teach this. This has been invaluable for me in terms of, because Venus rules beauty and art as a personal brand, I see my business creations as part of the expression of my beauty and part of my art as well.

I also have other forms of art that I partake in for the enrichment of my life and my soul. And even, if you ever see me dancing, for example, I'm a performance artist. I've performed, you know, in various festivals and things like that and in other formats. And in my performance art, I have a very weird style. I have a unique style.

People always recognize that within me because people recognize our Venus, right? Our Venus is our beauty. Even my beauty. I have tattoos from my neck to my feet, which, you know, not that that's unusual. There's a lot of tattooed people out there, but my beauty is in many ways unconventional, right? Even having really curly hair.

I'm the only one in my family with curly hair somehow, which just kind of makes no sense. But it's classic Venus in Aquarius because Aquarius is the black sheep, right? So in some way there's a black sheep of the circumstance or the black sheep of their environment or their family or their community.

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So understanding that because I know that, not only does that describe how I've chosen to look even before I was studying astrology, but it also is describing the instruction manual for me to create branding, and a visual identity through my branding that is going to align or somehow feel good for my ideal clients to receive.

Not everyone is going to like it, but my ideal clients will. And that's how we use astrology for business. We understand that's exactly what our placements are, is exactly what our ideal clients will like from us. It doesn't mean that they like everything about us, but we can, it's almost like a way of shining our beacon and shining our lighthouse and saying, this is who I am, this is my essence.

These are aspects of my inner universe that are being expressed, that I want to express. Because Venus is love, beauty, art and money. We want to express that, right? So I'm expressing my weirdness. I'm expressing how I've had a different upbringing than a lot of people. I'm letting my style be different. I'm letting my branding be different than other people in my industry, da da da da, and that is actually activating on some level.

It's resonating within my soul aligned clients, and that's the only people we need to resonate with. We don't need everyone to like us. We don't need to have a ton of followers. We just need to resonate with our soul aligned clients. And a great way to do that is to just let your essence be.

A great way to do that is to understand your placements in your chart, especially the ones that have to do with Venus, beauty and money, art and love.

So as I share my unique self, my unorthodox part of myself, I'm actually magnetizing, not only my ideal clients to me, but also potential love prospects, you know, that are attracted to my independence and how I'm not afraid to be different. And so if I didn't understand that, I might still be spending a little bit of energy in trying to conform or trying to fit in when that's exactly what will make me unattractive to the people that I'm supposed to be working with or be in a romantic sense with.

And the house that Venus is in is also an area of life where people love to pay us. Okay. So Venus is in my seventh house, which is the house of one on one client work, and people just love to book readings

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with me, even though my readings are, you know, a four figure investment for a single 90 minute session. Which is like every single time, by the way, I hear that it is worth every penny, which is so great to receive and it's just, it's effortless. I don't have a sales page for my readings and I never have because I've never needed one, because there is a certain magnetism that's playing out and people feel Venus energy when they're engaging in one on one with me.

What that means is when they buy that session, they feel pleasure because Venus is pleasure. So when we understand that, we can know that and have that confidence behind our offerings and we can leverage that and leverage those offerings even more.

I'm so excited to teach this. We're teaching it live on Valentine's Day, so hopefully you can make it live. The link is going to be in the show notes and [here](#), and if you're watching this after Valentine's Day, it's still going to be available. This is a permanent masterclass within my product suite because this is such a juicy topic and I know it's just so yummy. It just opens up that goddess energy within all of us.

We all deserve to magnetize exactly what is meant for us and exactly what we are ready for, what we're ready to receive, what is right for us to receive. And we get to keep expanding our beauty and keep expanding our wealth and keep expanding love and magnetism and creativity in our lives. So it's just such a great topic, such a great topic.

I love it. And working with the transit Venus is such a secret weapon. This is where we get into divine timing for business, which is a very big topic. There's a lot of, you know, everything and anything can be tracked for divine timing in business. But a great, very easy to do, easy to keep track of one to work with is the transit Venus, because Venus is spending roughly a month in a sign and in a house in your chart.

And you can understand that this area of life, this type of product, this type of promotion, this type of offering, this type of activity is going to have more of a return on investment of my time. And if you know me at all, you know I'm always saying our time and our lifeforce energy are the most valuable currencies.

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So when we're understanding that we're creating more money, we're receiving more money with less of an outputting of our time, which is exactly what I'm here to reveal for us all as a Projector in the collective who's working in the business space. This work has changed my life.

Then we can also understand, we take it to another level when we understand the Venus placements of our partners or romantic partners and even friends and things like that. Understanding this is telling you something about their love language. This is telling you something about their magnetism. This is telling you something about your chemistry between the two of you.

I'm not going to be getting into synastry in this talk. Just so you know, that's something we have an entire module about in Cosmic Success Codes. It's something we need to build to, but understanding their love nature, like in my case of me in my previous relationship of five years, which was the most successful relationship and even the best breakup of my life, like we're really good friends. He's Venus in Aries, which is compatible with my Venus in Aquarius.

Venus in Aquarius is independence. So is Venus in Aries. So as we both pursued our separate things, it actually increases attraction between us. Also, if you can hear my cat crying, she gets jealous when I'm talking too much.

I'm so excited to do this on Valentine's Day. That just feels like the cutest way to spend the day. So hopefully you want to join me. If you can't join live, the replay will be available, and if you're listening to this after that point, the replay is going to be available for you at self-study.

Take your time. You're always going to have access to the content. And let's say that you start dating someone new and you find out their Venus placement. You can always go back to that part of the class as well.

It's going to be probably a two hour transmission and we're going to be going into all the houses, all the signs, touching on aspects, transit Venus, and was there anything else... Venus return. So lots of juiciness in there and I can't wait to see you there.

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There's currently over 100 people that are in for Venus Codes. Super excited. And to me, we all, whether you join or not, it's not hard to start working with your Venus placement. I have a free astrology guide where you can read my quick interpretation of the sign and then you can connect the dots yourself. But in the class I will be sharing specific business strategies, activities and a lot of How information. A lot of how to work with this, how to leverage this, how to activate this.

Because when our Venus is activated, we are magnets to more and more and more of the life and the destiny that we are always here to create and receive. So why not? Like it's just really, really juicy and fun.

Let me end this podcast because my cat really is crying for my attention right now. Thank you so much for listening. I hope to see you in Venus Codes and I wish you a beautiful, beautiful day. See you next time.