

# Oath Oracle BUSINESS ORACLE

WITH AYESHA DURRANI

TRANSCRIPT

## Episode 9

Welcome to the Business Oracle podcast with me, your host, Ayesha Durrani. I'm an astrologer, business mentor and founder of the seven figure global brand Oath Oracle. In my work, I empower rebel soul entrepreneurs to change the world with their mission and medicine, create overflowing wealth and prosperity by doing their passions in this world, and stand tall in their legacies.

This is my passion, and I'm so grateful to share it with you today. Thank you so much for tuning in and listening. And let's get into today's episode.

Hello, my love, and welcome to the Business Oracle podcast, everyone. Oh, my God. Today I have a special, very personal and vulnerable share that I wanted to bring into the space.

Because for those of you who have been, you know, along with me for the journey thus far, the journey of my life as a podcast creator, this is the third name of my podcast in just a few months. And oh man, there's parts of me, my earth placements in my chart that are just absolutely digging in their heels and resisting this change so hard.

But we know what feels right, right? We might get confused, we might get distracted, but ultimately we know what feels right for us. So a little bit of back story. In this episode, by the way, I'm going to be talking about human design, I'm going to be talking about astrology and how I use these different tools, like the chart of my business, the chart of my podcast, my own birth chart, and how I use these tools to make decisions in my business, as well as just the journey of being human.

Many people who are listening are leaders or aspiring leaders in your communities, and sometimes we put a lot of pressure on ourselves to be perfect. But perfect is old paradigm baby, and it's not even possible.

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So just to give a little intro to what we're about to get into, it's quite a story time. So a lot of personal sharing happening in this episode. I hope it's interesting for you. Please let me know if it is. Send me a message and let me know because I love receiving those.

I started my podcast several months ago and we had a really, really bomb name, a really, really cool name and there was no other podcast with that name. That name wasn't on Instagram, and we're just like, oh my god yas. Got this dope ass name and like, wow, can't believe I was, you know, I was kind of like, wow, I can't believe no one thought of this. Yeah, because it's such a good name.

Well, we received a cease and desist letter from the company who had trademarked that name. They just didn't have a podcast or much of an Instagram presence. So that was a great lesson for me. Let this be a lesson to you. Check the trademark database as well.

And also something I always tell my private clients and my mastermind clients is to anticipate your own success, because sometimes we're like, Oh, this is just a hobby. It's not a big deal. You know, I don't need to worry about trademarks and things like that. But what happened was my podcast, in its first week, was top 5, top 10, top 20, top 30 all over the world.

It was like #15 in Ireland, #5 in Korea, #18 in the UK, #22 in Canada, #33 in the USA. I was very proud of that. These are big markets. And so I had this amazing momentum and then we needed to take a pause from the podcast because we didn't have the trademarked name. And totally fair. That's the way it goes. If I had trademarked that name, I would probably not want someone to make a podcast with that name either.

Right. So totally, you know, what was meant to happen. And I'm someone who really believes in everything happens for a reason. Rejection is redirection, and if something doesn't work out, it can never take away from our true destiny. It's actually getting us closer to our destiny through whatever we learn in the process of the challenge or obstacle.

But what I was dealing with at that time was feeling so enamoured by the success of the blow up of my podcast and I couldn't believe to see my podcast ranked top 10, top 20. I was just like, whoa, it was

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amazing. And I was like, this is what I am meant to be doing. And last year I started doing a lot of public speaking and having paid public speaking gigs all over North America. And I was like, wow, I'm here to use my voice. And I felt so clear and so inspired.

I was like, my purpose is so clear. I'm here, I'm tasting it, I'm living it, I am it. And then when we needed to take that pause, I went through a real emotional journey with it around, well, I thought this was meant to be. Wasn't this meant to be with this perfect name that I loved so much? That felt so right to me and that was doing so well?

And it felt like everyone's, you know, I felt with the success of my podcast with the ratings and rankings, I felt, wow, the world is ready to hear what I have to say. My people out there are ready and they want to hear what I have to say and it's the best feeling ever. And I wanted to keep publishing the podcast, but we didn't have a name anymore.

So I almost felt this little orphaned podcast energy of, where do I belong? What's my name? Who am I? And you know, as my mentors and friends can assure you I was every day, every hour wondering this name, this name, this name, this name. And the name Business Oracle podcast was actually the first one that I thought of as an alternative.

But what happened was I actually got caught up in a little bit of a trip. I tripped myself out a little bit. I got caught up in a bit of a loop, and that loop was that I wanted to simulate or emulate the name that we had before and the name that we had before had a very unique thing with it, where it was describing the audience, it was describing the listeners, and it was like, if you listen to this, you are identifying as this statement, this type of CEO, this type of leader.

It's you. The listeners are resonating with these words, whereas the Business Oracle was describing me as the person giving the transmission. So instead of trusting that instinct that I had. I really liked Business Oracle podcast, I liked that it was BOP for short, like it's a bop. And I identified as a business oracle. For the whole time I've had my business, on my Instagram bios, always said Astrologer and Business Oracle.

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And I was like, you know, trying to use a thesaurus and finding synonyms for the words that were in the original name. And so instead of trusting that the name was meant to be completely different, I was still attached to certain things with the old name.

It's like I was trying to find a version of the old name that was not trademarked, instead of allowing the full rebirth of this podcast, in that this podcast is the Business Oracle podcast, I am the Business Oracle and well, it doesn't - maybe there's some other business oracles out here listening to this - but it's not generally describing the listener anymore, whereas the previous name did.

So that was a real big realization that I had where I realized I was trying to hang on to something that was trying to fall out of my life. That name, that energy was not meant to be a part of this podcast, but it's like I was resisting that and I was trying to hold on to it and just try to change its form a little bit so that it would be, you know, different. Not the name which is already taken, but still holding that same essence that it had instead of letting that completely die away.

Which, hello, I'm a north node in the 8th house. My destiny is to explore the topics of sex, death, rebirth and power. So this was a death and rebirth lesson where I wasn't letting it die. I wanted to hold on to what it was because of the success that it created and how great that felt. And I wanted to hold on to that feeling that already was in the past. So allowing that rebirth to happen meant allowing a completely different frequency to come into this podcast.

And also there's a lesson here for me of owning my role as a business oracle in the collective. So welcome to the Business Oracle podcast, my friends. And you know, I would have actually changed it a little sooner, but I was struggling within myself with feelings of being messy, of being chaotic, of being vulnerable in public, which, welcome to my life. Hashtag vulnerable in public every day.

I had feelings of being too much. Too much change, too much up and down, too much 'I changed my mind and that's not okay'. And you know, these are all shadows that are reflected in my birth chart. I have a lot of earth placements in my chart. My Big Three is, for those who don't know, I'm an Aquarius Sun, I'm a Pisces Moon and a Leo Rising, which is air, water and fire.

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But most of my other placements are actually in Earth Signs in Taurus and Capricorn, and my south node is in Virgo. So there are a lot of aspects within my universe that love to hold on to what is proven, what has been tried and tested. This old name was tried and tested and it passed that test with flying colors.

Except it wasn't really mine. I found out, which, you know, I'm glad I found out. Right? It's better to find out sooner rather than later. So I am grateful for how things have unfolded. Really. I really don't see how it could have unfolded any other way. And I had to move through my own resistance and attachment. And because of my deep work over 20 years with my chart, I know that I have lessons to learn around detachment.

So not only do I have my north node, which your north node is your point of destiny. Okay? It's an energy that you're here to develop and cultivate within your life. I have a masterclass on this. I have a lot of offerings on the things that I touch on in my podcast.

I'm not able to teach full astrology masterclasses in this podcast, nor do I desire to. And I also have a free astrology guide. So if you haven't downloaded that and you don't feel ready to make an investment in one of my classes or programs, you can also just download that guide and look at the words and it shows you how to generate your chart.

It gives the interpretations of all 12 signs and houses so you can then put the dots together yourself and be like, okay, so the north node is a point of destiny. So I'm here to cultivate and develop, and then there'll be some words that you can kind of fill in the blank in the guide. So that's a tool for you.

But with my north node being in the house of death in Pisces the sign of trust and surrender. And then having 7 placements in Earth signs and houses in my chart, your girl has some big lessons to learn around attachment.

When is the right time to let go? When is the right time to start something new?

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When is it time to let something die? But when is it time to follow through with gumption? Right. I have big powers of follow through within me and I'm very much like, if I say I'm doing something, I'm doing it. If this is what it is and this is what it is and I'm sticking with it.

But we should not, and this is a lesson for me as an 8th house north node, we're not actually meant to stick with things that aren't aligned. So similarly with relationships and dating in the past, I've generally spent too long in relationships because I felt like, well, we've already invested so much time into this, so, you know, I'm going to kind of force it. I'm going to try and force it to work out because I don't want that time to be wasted.

That was kind of my, that wasn't my conscious thoughts around it, but that was the unconscious program that was playing out in a lot of my past relationships. And then in my most recent relationship, which was five years, it was the best relationship ever and it was even the best breakup ever. And we're still really good friends because, over my 30, I'm turning 34 next week, over my 34 years of life.

I have deeply, deeply, deeply learned that there's only pain, suffering and despair when we hold on for too long when something is not aligned or not correct. The sooner we let go of what's not aligned, the sooner we make space for what is aligned. So when I felt that feeling of 'I'm getting the feeling that it's time for me to make this major life change. I'm going to go start'

I just knew. I knew that feeling. And I knew what can happen when we don't follow that feeling. And usually the results when I don't follow that feeling of 'it's time to let something go' are absolutely disastrous. Either best case scenario is stagnation, not making progress, not feeling connected, you know, being on a slight downward spiral.

And then worst case is total disaster and destruction. And, you know, the tower will fall no matter what. In human design, I'm a 1/3 projector. Okay? I'm also an emotional projector. So the 1/3 profile lines, the 1 is the investigator. I'm here to deeply study. I've studied astrology for 20 years. I study business every single fucking day.

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I love learning and I love learning about the things I love learning about. I am not a jack of all trades. I have my specialization and that's aligned for me as a projector. I don't identify as multi-passionate, you know, I love dance. I'm learning to DJ. I have other things that I do, but I don't actually resonate as a multi passionate because I do what I do and I do it so fucking well and I love to do what I do and I do it because I love it and it's just this feedback loop and it's a wonderful thing and that's my design.

So someone who's a generator or manifesting generator, you may resonate as a multi passionate and that is aligned for your design. For me as a projector, my aura is very focused. What I focus on, I just bore into it. And that's how it's been with my passion. The 1 line in my design is the investigator.

Studying deeply, studying astrology. If you're doing it and you don't have the passion, it's a lot of labour and time. It's a lot of technical information. It's a lot of angles, mathematics, history, memorization, archetypes. I can't imagine trying to study astrology if I wasn't deeply passionate about it, because when you're passionate about it, it's actually fun and it's giving you something.

But if you're trying to get to a certain level of astrology mastery and you don't feel like it's fun to study it, it's not going to work out very well. Probably, you know, it's going to be hard to get where you want to go. So that 1 line for me is that zest and passion to study and learn.

And it's a big part of who I am and it's a conscious part of who I am, because the first number in our human design profile is our conscious self, or aspect of our self and personality and our design that we are conscious of. The 3 as my second line is something that's more unconscious for me.

And so where we gain consciousness and awareness of what is unconscious to us, that's one of the greatest gifts that astrology and human design can give us. Because what is unconscious to us is by default, not conscious to our conscious mind. But we can illuminate it with the light of consciousness by using these tools and using these ways of seeing life that is showing us our design, is showing us what's going on inside.

It's showing us what's going on behind the scenes in our energy mechanics. So understanding that I had this 3 as a second line, that's been a really interesting journey for me. Because even the 3 is echoing

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what I said before with my astrology chart, where I'm here to learn when it's time to go, when it's time to let something go, when something has run its course.

And I'm here to have a lot of different types of experiences, a lot of different types of connections and relationships. And I've even had a lot of different types of jobs throughout my life. I did always kind of find my specialization. Like when I worked as a barista, I always worked at really high end chocolate and patisserie shops and I was doing coffee tastings. I even went to coffee farms in Guatemala and I would always go deeper and deeper with whatever I was doing.

And then I was teaching people latte art. I was being flown to lots of competitions and going to Seattle and stuff like that, competing, and whatever I got into, I just bored really deeply into it. But then if you look at the path, it kind of looks like a whole bunch of random twists and turns, which is very appropriate for me as a 3 line.

But that 3 line has been operating in my unconscious, because our second line in our profile lines in human design and human design chart is something unconscious to us. If you have no idea what I'm talking about, you want to go to, I use [geneticmatrix.com](https://geneticmatrix.com). That's what I use to generate my human design chart and I use [Astro.com](https://astro.com) for my astrology charts. There's also [myhumandesign.com](https://myhumandesign.com). There's places you can Google and you can figure it out.

That 3 line is a line of trial and error. It's a line of failing our way to success. It's a line of trying different things and not knowing until we try certain things that it is correct or not. I'm also a taste cognition in my human design, which means I kind of needed to taste this other name. That was the in-between name. I needed to taste it. Not just saying it out loud to myself. I needed to apparently publish episodes under this new name, create the soundbites for social media under that transitional name that was in between.

I needed to really, truly try it on. Not just in the changing room of the store. I need to take it out of the store, take it to a party, try it on, experience it in real life. And then I had, you know, my inner turmoil around oof, now I'm changing it again. Isn't that going to be really messy?



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Doesn't that mean I'm too much? Doesn't that mean there's something wrong with me? Doesn't that mean I'm not okay or I'm not good or doesn't that mean I'm inconsistent and that means I'm not trustworthy or something like that? Which is so funny because I'm an incredibly consistent person. I also have the heart and ego definition in my human design.

My follow through is pretty fucking good, I must say. But the fears come from other shadows that we can find, that we can also trace back to the chart. So I hope that this episode is valuable for you in understanding the way that I work with my chart on a regular basis. You know, we don't just get one reading of our chart and then that and then that's that.

It's an ongoing relationship and communion with our higher self, right? I have wounds in my chart indicated by my Chiron that are around abandonment as well as not belonging or being excommunicated from groups. Things like gossip and betrayal and friend groups as well as straight up abandonment.

And then I also have my south node, which are qualities that may have been overdeveloped that no longer add really to my evolution, and they can be a comfort zone that we default on that doesn't truly serve our highest path. Mine is around control. I want to control it. Like, no, this feels out of my control!

But we know when something doesn't feel right and I could just feel it in my heart. I could feel it in my body. I could feel it in my soul. It's like there's something off with this and we need to get it clicked back in. Some thoughts I had was, why don't I just stick it out for a few months so that at least I didn't change it so many times in a short period of time. But that's similar to being in the wrong relationship and knowing on a deep level you're in the wrong relationship and like, well, let's just give it another six months.

You know, it's a different thing to say, oh, we're married and we're in a rough patch and we're going to give it six months or we're going to give it a year and really try. That's a different story. That's a different circumstance. I'm talking when you know this isn't the one for you long term, when you know it's

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toxic, when you know this person is not the love of your life, when you know they don't want the same things as you, it's like, why stick it out for another six months?

The sooner that you let something go that's already dead, basically the sooner that you're liberated and you move on to the next level. When we choose to hold on and cling and attach to things because of the insecurities or the things we don't want to feel - I didn't want to feel, I wanted to avoid the feeling, of having to announce this. Feeling messy in public and feeling vulnerable and feeling not perfect.

I knew I had to announce that and that the feeling, the fear of what that would feel like and how I might feel embarrassed or even like I was humiliating myself or something like that, just to exaggerate it a little bit. I wanted to avoid that feeling. So it's like, oh, well, if I just stick it out for six months, then it won't be as, you know, changing it too many times in a short period of time.

It had all of this misalignment. Like if I chose that path, it would be choosing misalignment in order to avoid feeling the feeling of embarrassment and as I'm sharing this, I don't feel embarrassed at all anymore. Because I knew that once I share the story and I bring light to it and I and I share it with you all, I knew that that's going to be how I'm processing the energy.

Instead of living in avoidance, living in avoidance of a certain feeling and sticking with what's misaligned because of how it's scary to do whatever it takes to bring things back into alignment, instead of living in avoidance of that experience and choosing the path of less alignment, it's actually how can we process that energy and how can we move this process along?

It's like going through the birthing canal and it's a little push or something like that. Not that I know what it's like to give birth, but that's the analogy that's coming through right now. So as I share this, oh my god, exactly the space where I felt the pain and the contraction and the heaviness and the cold metal feeling inside of me between my heart and my solar plexus.

And that's exactly. I don't know. Maybe you can feel it. That's exactly where I'm feeling this blossoming, this opening, this expansion, because every contraction has the potential for expansion. Every obstacle has a potential for an amazing gift. So that's what I'm experiencing right now.

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My whole body is lit up and, you know, I'm about to go on a trip. I'm leaving in a couple of days. And my team, shout out to Team Oath Oracle, Kati and Alyshia, my team holds it down through all of my changes and changing my mind on stuff and going with my heart on this and who my soul is telling me this and all that, you know, highly radical and spiritual way that I run my business.

And someone in my team was like, okay, do you want to wait till after your birthday trip to make the final decision? I was like, nope, because why? I want to actually go experience my birthday feeling the sense of alignment. I want to go on my trip feeling this lightness of my heart instead of this question mark.

Should I? Shouldn't I? It's heavy. What are people going to think? I'm like an embarrassment. Oh, why am I so messy? I don't want to bring that on my trip. I want to bring this feeling of, yeah, I'm choosing it once again. Is it difficult sometimes? Is it challenging? Oh, I was feeling down last night. I was almost in tears.

I actually watched a chick flick to induce tears for myself because I knew I needed an emotional release because I was feeling so knotted up and tangled about it. And now I just feel so clear, so open. And this is me claiming my role as the business oracle. Some other things I looked at, because I'm an emotional authority in human design, perhaps I chose my transitional name without waiting for the emotional wave to fully come to a place of smoothness.

I'm definitely still learning to truly walk the walk of my emotional wave because I've lived a lot of my life taking a lot of impulsive and reckless action. In a way that is a part of who I am. But there's obviously a reason why I have the emotional authority, and there is wisdom that is found when we wait when we have an emotional authority. And maybe I didn't wait long enough when I made that decision for the middle name.

But everything, everything truly happens for a reason. And I'm really glad I'm experiencing this right now because it's been very, very empowering. Choosing our empowerment and our alignment is only going to serve us even if there's a temporary discomfort in between. So with being the emotional

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authority, because of waiting, waiting is a good time to take a look at some charts and just gain information and gain data, right?

So the chart that I have the most experience with is astrology, and I've been working on that for 20 years. So we have a chart, something that can be really great to understand for branding is our rising sign.

I teach this in Astrology for Business: the Big Three, which is your sun, moon and rising for business. And I also teach the Cosmic Success Codes. So if you want to join some of the things I mentioned, the North Node masterclass, the Chiron Masterclass, the Astrology for Big Three: Sun, Moon and Rising or Cosmic Success Codes - which is my full like 15 module, so many Q and A's and has the Chiron and North Node masterclasses as bonuses -

You can use the code BUSINESSORACLE and get 20% off any of those offerings. Cosmic Success Codes is all of them. But if you want to do a bit of a la carte options, you can purchase the North Node class, which is the Path of Becoming, about your destiny and past life karma. And Chiron is a deep wound that ends up being one of your greatest healing gifts.

So as I bring this to you, I'm transforming my wound into a healing gift that may be valuable for others. And that's something I keep in mind with my offerings in my business. And that's why I made that masterclass. So anyway, those are available. Code is BUSINESSORACLE if you want 20% off of those. If you're going to get Cosmic Success Codes, you don't need to get the other ones because they're already included.

So looking at our rising sign gives us information about branding. And as a Leo Rising, Leo is the sign of the individual and it's a very personal brand kind of style. It's the performer archetype. So it being my podcast, describing me as the business oracle rather than describing my audience, is aligned for that.

Then we look at the chart of my business itself. The chart of Oath Oracle. Oath Oracle has a Leo Moon, so that Leo Moon once again is mirroring that same energy of actually making it more about my transmission. Sometimes in business, and I do agree with this in a lot of ways, a lot of focus in

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business with copywriting and sales and marketing is about the outcome for the client. And that's correct. It's really important for our clients to understand the outcome that there is for them when they go through the transformation of an offering or a service or even a product that we're sharing. The outcome for the client is what they're buying. They're not buying, you're not, if you're getting a reading with me, you're not buying 90 minutes of my time.

You're buying the transformation that's available for you through that experience. So it is important to highlight the outcome that's available for your clients within your work. But when it came to the branding of this podcast, when I look at my business chart with its Leo Moon, when I look at the chart of my podcast itself which was an Aries Rising, the two signs that are really most about the individual are Aries and Leo.

There was so much like mirror, mirror, mirror, mirror, mirror that were saying it's better to actually center me as the business oracle for my overall personal brand. This doesn't mean everyone is going to like it better. This doesn't mean it's going to resonate with every single person. But for the people who are meant to be impacted by my work, it will.

That's the underlying premise behind my whole work with astrology for business. It's that your blueprints, you expressing the highest potentials of your blueprints and the different things in your blueprint, are going to automatically bring the people into your life who are meant to be impacted by you. So these were some of the ways that I used human design and astrology to help me through some of these challenging times.

One more thing was that the podcast name decision making time was during Mercury Retrograde. Mercury was retrograde in Capricorn, and that was in my sixth house of work. It was on my own Mercury, my natal Mercury, and in Capricorn it was on my own natal Mercury for some of that time. And I was feeling impatient because I was like, man, am I going to really wait for Mercury to go direct before deciding on a name?

Like, is that really necessary? And I didn't want to do that. And what I always say is that when we do things during Mercury Retrograde in our business, we don't need to avoid living life, I'm really not

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about that. I really don't encourage us to just hide under a rock and just not do anything during Mercury Retrograde. That's not a way to live life, in my opinion, and I'm a 1/3, so I learn from mistakes, right?

So if it's a mistake then okay. But I'm going to take the knowledge and wisdom that I gained from it. But what I always say when we make these decisions during Mercury retrograde, often something needs to be corrected about what we've chosen. That doesn't mean we need to avoid choices completely, but we need to be open and willing that there may be a correction that happens in the future.

It could be very, very mild or it could be larger. So another example of this is that I launched my program, my signature astrology for business program in October, end of October of 2021. And I had been saying all that year that I'm going to launch my astrology for business program, my signature program. This is my hope. This is my life's work on astrology for business. Everyone is ready for it.

So many people wanted it and I was really burnt out. I was seeing, you know, 48 to 52 clients per month, which was just absolutely ridiculous. And I wasn't doing the course. And then I was looking at the calendar and it was like, man, I'm either doing it in October and finishing before Christmas time or it's going to have to wait till next year. And I didn't want to put it off anymore.

It felt more powerful for me to choose: I'm going to do it. I'm going to launch it and run it during Mercury Retrograde. The launch and the first couple of weeks of the course were during Mercury Retrograde. That was a choice that I, as an astrologer, I don't believe in living in fear of anything. Right. So I as an astrologer made the empowered choice that I was going to launch and run my signature program with Mercury Retrograde right at the start of it.

Because it was either that or it was moving into the next year and that just didn't feel good to me, that felt like more procrastination because I had already put it off basically all year. I knew that wasn't serving the trajectory that I was wanting to go into. So I was prepared for, you know, tech issues, which is what you want to do during Mercury Retrograde.

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You want to make sure you have backups for things. You want to test your sound, you want to test your wifi, you want to like, even restart your router beforehand. You want to just do what you can. Do your due diligence, double check links, get my team to double check, double check times and links so that we're not saying the wrong day or something like that.

And so we took just the normal precautions. We had no tech issues at all. There were no mistakes that got through, no mistakes that ended up happening. But by the end of teaching Cosmic Success Codes, which was an 8 week course, I realized this is not an 8 week course and it ended up growing to where it currently is now, where there's like 15 modules, there was like six or seven Q&A, pre recorded calls that are like 90 minutes plus.

And this year in 2023, we're doing a quarterly live Q&As. It just keeps growing and building. So what happened was the people who signed up for it when I was presenting it as an 8 week course continue to have lifetime access to this course, and they basically got it at a fraction of what the price of it is now.

Is that really that bad? No, it's awesome. That's meant to be. The people who are meant to be in it at that beginning, who signed up for it as an 8 week program. They get to experience all this growth and they get to come along for this and receive this. So don't be scared by Mercury Retrograde.

It's like, yeah, something might need to be corrected or shifted, but life is organic, life is imperfect, there's bumps along the way and that's just part of it, right? I'm so glad that I did launch Cosmic Success Codes when I did, because who knows what would have happened if I just said, oh, well, I don't want it to be during Mercury Retrograde, so I'll just do it next year.

I'm like, maybe something else would come up next year. And I just, you know, it's just excuses, right? So there's a point where it's like, this might not be the most 100% optimized, ideal astrology, but that doesn't matter because I'm making this empowered choice.

When I chose the transition name for the podcast, it was also Mercury Retrograde. So here we are. We're moved past Mercury Retrograde. We're out of the shadow period. We're in an all planets direct moment. And I realize and it became so clear to me that this is the Business Oracle podcast. So I hope

# G a t h O r a c l e

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that this story time has been fun for you. You know, I shared on my story last night that I'm about to make another crazy change.

And I said life as a 1/3 can be exhausting sometimes because, you know, a lot of my listeners and audience members are familiar with human design and their profile lines. And I got about five, six, seven DMs from people saying basically, this is why I love following you because you're so human. And people said to me, you know, you have the success that I want and you're human. And that makes me feel inspired on my own path to that success, you know?

I hope that this very vulnerable share can be helpful. Just understand perfection is not possible. When we make the goal perfection, it's actually harmful towards ourself. It's actually not very nice to ourself. It's like, imagine your partner, the love of your life, and you're constantly setting goals and expectations for them that are literally impossible for them to achieve. That's kind of abusive a little bit, actually.

Just understand anyone that you might look up to, any leader in your industry or in the space, or people that are doing things that inspire you. They are human. They make mistakes and it's okay, okay, it's okay. As we try things on, and I would say with business, we're making a path where there was no path before.

So we can have mentors that inspire us. They bring guidance there. We have access to their wisdom, we have access to their modalities, but they cannot actually tell us exactly how to make our path. Only we can do that. And the only way we can do that is by doing it, by getting our hands in there, trying things out.

That's how we know 'this is what it feels like when something is correct. This is what it feels like when something fits. This is what it feels like when it's aligned'. So many people are in paralysis. They're not moving forward on what they want because they're afraid of making a mistake or they want to have it all figured out before they take a step forward.

But that's not how life is. That's not how we learn to walk. That's not how we learned to speak. We didn't just figure out language in our brains and then open our mouth with fluent English or whatever



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our mother tongue is. That's not how it works. So don't be afraid to make mistakes. And if you make a mistake, own up to it.

That's the most powerful thing we can do. When I've made mistakes in my business and, I've shared some stories recently with my mastermind. We all make mistakes, love. The people you admire the most make mistakes. And when we own it, not only is that very liberating and freeing for us, we're taking something out of the shameful, shadowy blindspot and we're bringing it into the light of love.

But you're also showing and you're an example and you're a role model of self-acceptance and self-love. Because every single person you've ever met or looked up to and every single person on this planet makes mistakes and is imperfect. We need to make that be okay. And I think it's important to represent that in our own journeys as well.

So I hope that this has been valuable for you. I hope that there's something in here for you. And, you know, I love hearing the reviews you guys have been leaving on Apple Podcasts. Has been just so wonderful to receive the DMs and the shares on Instagram. So, so, so appreciate it. Makes me feel so good in my heart that I can share my transmissions and have this space and the sacred container to kind of like bring my transmissions and my medicine into.

I hope that this has been entertaining or insightful in some way, and I'll see you for the next episode. Welcome to the Business Oracle podcast. Thank you so much for being here.