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WITH AYESHA DURRANI

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Episode 15

Welcome to the Business Oracle podcast. With me, your host, Ayesha Durrani. I'm an astrologer, business mentor and founder of the seven figure Global Brand Oath Oracle. In my work, I empower rebel soul entrepreneurs to change the world with their mission in medicine. Create overflowing wealth and prosperity by doing their passions in this world and stand tall in their legacies.

This is my passion, and I'm so grateful to share it with you today. So thank you so much for tuning in and listening. And let's get into today's episode.

Hello, my love, and welcome to another episode. I'm so excited to be here with you today. I actually wasn't going to record an episode tonight, but I got the inspiration because of a conversation with a private client that I did a Soul Wealth reading for, which is my signature astrology reading and business intensive.

So what we do in that session is, it's a full breakdown of the astrological chart. It's a deep dive, you know, my penetrating vision all over your blueprint and then translating everything. It covers a lot more than business. We talk love, we talk destiny, we talk purpose. But the true goal and intention behind the reading is your blueprint for business.

The offers that you're here to create, the way that you are blueprinted to market and attract your clients, and then how that aligns with your destiny, because that's ultimately what it's all about anyway.

So in this reading, we noticed that there was a lot of heavy energy in the one on one space, and there was a lot of heavy energy in the part of the chart that represents one on one client work, which is the seventh house.

And then we noticed in the house of group client work, groups and community, which we can apply to group programs, masterminds, memberships and social media platforms as well. To a certain degree,

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that area of her chart was just absolutely ready to blossom. This really beneficial planet, really beneficial aspects. Like it was just like, Oh, there's so much untapped potential here.

And this is not the first time I've come across this because specifically with service based businesses, coaches, healers, anyone doing 1 to 1 services, we often come into the world of business and we hear that we should book out our one on one before we ever launch a course or before we ever offer something for group. Cool. Kind of makes sense.

Kind of seems logical, but the thing is, for people who have a heavy drain, potentially draining energy in their house of 1 to 1 work, they're going to find that work with one on one clients can easily push their boundaries. They can attract people who are pushing their boundaries. It can feel draining, it can feel tiring. And then they feel like, Man, how could I possibly do groups if I'm already this tired, if I'm already having trouble attracting my soulmate clients into this type of container?

Wouldn't groups then just be ten times as hard or twenty times as hard as just me having this one client? But the thing is, when you're interacting with people in a group dynamic, you're not. You're interacting with them from a different part of your chart, and their results are just completely different. The results are completely different.

So someone with these types of placements could have a really heavy time with 1 to 1 clients. What I mean by this is it's energetically heavy. It feels like you're dragging yourself through it, you're attracting karmic clients. You know, we talk about like soul mates versus karmic relationships. It's like karmic clients who are pushing your boundaries, not being respectful.

And it becomes like a whole bunch of energy leaks. And then we think we don't have any time or space to do a group offer because launching is hard and group offers are just requires so much more when really for some people who have really beneficial things in the house of group work, the 11th House, their experience of a group offer is going to be so much lighter and actually give them energy and it will be easier to make sales and it will be easier to attract soulmate clients.

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So this episode is not meant to be about Astrology, but I just wanted to give some context for this specific instance coming up in my day with the limiting belief around 'launching is hard'. But I do want to just add that astrological context in there because it is very important and I've seen it before, where someone has a really rough time with 1 to 1 work and they have rough placements in that part of their chart, but they think they have to keep doing 1 to 1 before they offer groups or they think they need to be booked out with one on one before they offer groups. And that's just not actually the case.

Okay, so when we learn strategies from a coach, from a business coach, and you know, I'm someone who pays six figures per year for my business coaching for my private mentorships with the mentors that I see. And I highly value having that support. But at the same time, I understand that they can give me advice that works for them in their business, but they don't have the same blueprint as me.

I'm not just going to take on anything they say. Okay, so that's just a little bit of background context for how this came up in my day today. So here I am with this client who's got an absolutely popping off 11th house just so ready to blossom, ready to burst forth. And she's been a little bit frustrated not getting the results that she wants with her 1 to 1 coaching container.

And I can see on an astrological level, it's not really going to be the place of the greatest return on investment for her. It doesn't mean she can't do it. It just means to be very, very selective and ideally have a business model that has many other streams of income than that. So that way you're not depending on something that could be potentially heavy and triggering.

And of course like triggers are happening for us and that helps us to do our own growth. But also business gets to be prosperous and things get to be useful and the right clients get to be magnetized. And so then when I mentioned that to this client, she said, Oh man, I like the idea of courses. Like, yeah, I've thought about it.

But the idea of course is like basically I'm, I don't know if I'm quoting her accurately, but the sentiment that I was getting was 'that sounds really hard because launching is hard and I'm already kind of tired and I'm already feeling frustrated. And putting on a group program sounds hard and launching is hard.'

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And so maybe that's not verbatim what she said, but that is a sentiment that is quite common. And how do I know this? Because I felt exactly the same way. Okay, so I started my business in March 2020 and I didn't have my first group program until October 2021. Now, this is very prevalent for me at the moment, so I've definitely observed that many people have this belief that launching is going to be hard and it's easier to not do it. Right?

It's easier to not do something new, it's easier to not do something that's uncomfortable. It's easier to not do something that we feel like there's not really a guarantee, right? Like, oh, what if I, you know. Nod your head out in the ethers out there if you're listening to this and this resonates with you in your business. 'Do I want to put time towards something that I don't have a guaranteed payoff with?'

But I hate to burst your bubble. Welcome to entrepreneurship. Nothing that we do has a guarantee, but because of that mystery energy, we're able to create exponential wealth. We're able to create quantum money, We're able to create way more than we ever thought because there are no limits and also because there are no guarantees. So that very same mystery that is like, oh, like I don't I could I could put time into creating and launching this program and I might not get any money for it.

That is a possibility for sure. But the thing is, you won't get nothing for it. If this is really what you want to do, then even a launch that doesn't sell is going to teach you so much because we can do all the courses in the world. We can spend all this money on courses to learn that how to make a course, blah, blah, blah. z

But if we're not getting our hands in there actually doing the thing, we're not going to be learning to the full potential. We can learn so much more through just getting our hands in there, trying it out, finding our flow and learning along the way. So you're never getting nothing from things you do in your business. You might not be getting the money that you want right away, but you are becoming and learning and gaining the skills that are going to make it easier and easier and easier and easier every time.

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And trust me. For me, it's gotten easier and easier and easier every time. So I started my business in March. My first product was my Soul's Map reading, just my fundamental birth chart reading. Pretty soon after that, within a few months, the Soul Wealth reading came because I was attracting so many entrepreneurs into my space, or aspiring entrepreneurs.

I had a membership going for a while as well that was really successful. We had 118 members and it was a wild, beautiful, beautiful ride. But I did have to let it go. And along the way I always knew that creating a course was going to be a next step for me. And in a lot of my manifestation journaling or my monthly or quarterly planning that I would do in my journal, let me know if you guys want an episode on how I do that, by the way, because I find it to be a really, really important ritual.

I would be writing every time I'm going to start my course, I'm going to do my first course. I'm going to put a course out there because I knew that this is the most scalable way to create huge impact in the world because I was already very burnt out doing private astrology readings. I was doing between 48 to 52 astrology readings per month and I was working weekends and if someone had to reschedule, they'd have to go on a Sunday because I didn't have any other spots.

It was really, really, really intense and really wearing me down. And I knew I wanted to change the way that my business was. So when we're relying on one on one only, which is fine and great, and many people do that, I mean, I wouldn't say that I know many people that do that, actually, but anything is possible.

Right. But if you want to have a six figure business, for example, which is something that I think a lot of us want to have, if you want to have a six figure business, that means that you are required to make on average \$8,444 or maybe it's \$8400 per month. That would be the average that you're needing to make over the year to have \$100,000 revenue.

That's obviously before taxes and before expenses. Right. So in order to do that, if you have a coaching package that is \$1,000 per month, you're going to need 8.4 clients. 8.4. I mean, that's on average, you're going to need 8.4 clients that are paying that monthly amount. And if you have something like a, for

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example, a reading that is \$250 just to give an average, obviously my readings are much more than that, but just a great place to start if you're a beginner.

I mean, I wouldn't give reading if you're a total beginner, you need to be competent and have some mastery and have something really special to offer. But I think that \$250 is a great kind of entry range price for a really good reading. If you wanted to create that six figures in a year and your product was readings and you needed to create \$8400 per month on average and your readings are \$250, that means you're doing 33.6 readings per month, and most of those throughout the year are going to be new people.

Of course, people might come, we're just using readings as an example here. Of course, people might come and get a Solar return, they might get a reading with their partner, but generally that's going to be mostly brand new people. So then you multiply that by 12 and you're going to need over 400 new clients for readings every single year.

And that's just year one, right? So to create a six figure business where the one product you have is readings, and assuming those readings are \$250 and that's six figures before taxes and expenses. So that path is there and there's nothing wrong with it, especially if you're really happy making \$4,000 a month or you're really happy making \$5,000 a month.

That's a \$60,000 revenue, which is great, right? That's more than what a lot of people are making. But I'm guessing if you're here listening to Business Oracle and you're attracted to me and my work, that you probably have maybe greater ambitions for more abundance than that, for whatever your reasons are, whatever you want to build with that, whatever you want to create with that and whatever that empowers for you.

So if we're sticking with a 1 to 1 work, it is just a certain business model that I personally haven't witnessed a lot of people doing that in a way that I really admire their business and or maybe more importantly, their results. But maybe they're just not in my field because that's not what I do. That's totally possible, right?

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So if you want to have an intimate business with 1 to 1 work, amazing. But if there's been a part of you that is like, I want to explore group stuff, because what then happens is your results begin to expand literally exponentially.

In my first year, my first calendar year, which began March 20th, 2020, so it wasn't a full 12 months. So March 20th, 2020 to December 31st, 2020, I created \$80,000 US, which was actually six figures Canadian, which was pretty cool because I live in Canada, but I do my numbers and I charge in U.S. dollars. So that was awesome. And that was all from 1 to 1 work. And my growing membership, as my membership grew and began to be a bigger part of my business.

So that was pretty crazy. That was pretty great. I was really burnt out. I was really tired and I wasn't impacting as many people as I knew that I could to the depth that I knew that I wanted to. So there's only so deep you can go in a membership. It doesn't replace a program and if you haven't noticed, I like to go really deep with things and I have a lot to share.

So right now in my business, we're launching two really exciting things. We're in full on launch mode. One is my program Course Creatrix, which is all about creating your course, taking it from a gift that you have a natural, innate gift or an inspiration that you have, and anchoring that in creating a journey for your clients that's going to blow their minds, setting it up from in the back end of the tech, everything you're going to need to launching it, selling it, and even selling it evergreen in the future should you desire to.

And then the other thing that we're launching is called Sacred Business Evolution. And this is my yearlong container for all of my business energetics and strategy programs, plus a monthly coaching call with me. So it's a transformative year to stabilize you into your highest success timeline, because once you know how to make five figure months, once you know how to make six figure years, you're going to have that knowledge for the rest of your fucking life.

So I digress because we're in these launches right now. We have been looking at stats and making like, my team - shout out team Oath Oracle - has been making just these amazing pie charts and stats to look

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at how courses have changed my business and what I've created in this short time that I've been offering courses. So I started offering my first course, like I said, in October 2021.

That's how long it took for me to shift my schedule enough to have the time and space for it and just made the decision and just go for it. And I had tons of fears and limiting beliefs around it. I also felt like, well, launching is going to be hard and I'm already really tired and burnt out.

I felt like, Well, I've never taught groups before. I can read someone's chart and that's like so second nature to me, but everyone's chart is so specific. How am I going to teach this in a greater way? And it was something that I didn't have confidence in. Why? Because I had never done it before. I didn't have that evidence for myself, but I knew that I was feeling the call and I was like, I got to break the seal and it's time to go.

Because I looked at the calendar and based on how long the course was going to be, I could see that if I if I started it in like mid I think it was October, then it would end in mid-December and then it would be done well before holiday season because I knew that, you know, around the Christmas and New Year time, a lot of people are busy.

I didn't want everyone to drop off towards the end. I didn't want it to go into next year. So it's kind of like this now or never decision for me, and I've been writing it, manifesting it, but I hadn't been following through because I had limiting beliefs and also because I overloaded my schedule with my one with my 1 to 1 work, right?

So I gridlocked myself and then there wasn't much space for me to move. Right? And people were booking readings like six months in advance. So I was receiving their payment six months before and it was, it was just an interesting situation that I was in that I wanted to change. So we're in these launches of these really with the next live program in Sacred Business Evolution, but also this is going to be a standalone program as well.

Of course, Course Creatrix, we were looking at the stats, so let me read some of the stats for you. In my Kajabi course portal - Kajabi is a course portal service platform where I host my courses, I host my

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master classes and it's also where I hosted my membership when it was there as well. So anything that you've purchased from me in terms of a digital product, not readings, not private coaching, but any of a digital product, videos, classes have all been through Kajabi.

So in the last 30 days there have been 195 purchases of my classes and courses. That's it. This is not including readings or any private work. My net revenue just for classes and courses, not including readings, not including my private coaching, which is, you know, up there. It's up there my net revenue. In the last 30 days for just classes and courses in U.S. dollars: \$70,680.

And my all time net revenue of just classes, courses, but this also includes my membership numbers as well because I had that on Kajabi before I launched an official course, all time net revenue within my course portal platform in U.S. dollars: \$797,970

\$797,970. I like that because I was born on February 7th and I was born in 1989. I'm a life path number nine, so I love seeing seven and nine together. So that's nice in this moment. That's where we're at right now. I'm recording this at the end of March of 2023, \$797,970 just from classes and courses. So as I'm recording this, my private readings are quite premium price. I haven't seen someone charge this much for a reading before.

They are \$1555 at the moment. They might be more by the time you're listening to this, because I'm closing my books for July, August and September as I go for some dreams and have a dream trip. And when I get back, it's going to be at a higher price. And I know that well, I mean, my perception is a lot of astrologers are chronically under charging, and I know the value, life changing value of my work that at any time I do a reading, I very often hear people say it was worth every penny.

And the thing is, I can put 90 minutes of really powerful attention. I'm a Projector so I just give it all and also have my Sun and Venus in the 7th house of 1 to 1 client work. My Sun is my chart ruler. I give a lot in my sessions and I can receive \$1555 for that, which is amazing and I love that.

But also I just led a moon session yesterday that created \$7,000 USD of revenue for a similar amount of time in a similar energy. I have programs where I taught for 90 minutes every Wednesday for eight

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weeks and then had two or three Q&A is on Fridays and created \$60,000 for that amount of time. So when we are willing to do the uncomfortable, create things that we don't know if people are going to buy, but we reinforce and strengthen our position with strategy, with energetics, with learning more and more and more every time we do something.

More about how to make it an incredible, unforgettable experience for people to learn how to actually sell it in a way that feels really good and authentic and actually creates those results for us. And gets those people in the room where I'm meant to be in there. If we're willing to go on that journey, you're not going to see launching as hard anymore. You're not going to see it as something to dread anymore because you can, on the other side of that launch is like \$100,000, \$30,000, \$20,000. \$10,000 is like, easy. \$1,000 for a program. It's a \$10,000 program. There's only ten people that you need in there. Don't you think, out of 9 million people, there are ten people who would so benefit from your program, that would love to be in your energy and learn from you exactly where you are right now.

Let's cut the price in half, \$500. Do you not think there's 20 people out there? 20 people out of 9 billion that would love to learn from you that you have things of value to offer them in around certain topics, certain areas, and certain things that you specialize in or love talking about. When you realize what's on the other side of watching, you're going to love to launch.

Because I'm launching the biggest thing I've ever launched right now, a year long with me, it's a yearlong mentorship container with all my programs, all my business courses. It doesn't include Cosmic Success Codes, so I need to stop saying and I'm always correct myself when I say all my programs. It's all my business strategy and energetics programs, my full product suite on manifestation, wealth energetics, healing the lineage, Sacred Sales Ascension, Sacred Social Media, and then of course Course Creatrix and everything live that I do.

That is within that year. And like all the future business energetics and strategy programs as well as master classes that are for business, energetics and strategy, as well as a bonus, all the moon sessions that you get. And then we also have a monthly coaching call to mastermind together only for the people who are in that container.

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I'm launching the biggest thing I've ever launched, and it feels amazing. It feels so good because I'm not downward spiraling into 'what if no one buys? This is so hard, it's taking so much energy.' It's like, how much energy does it really take? Let's get fucking real here. Put your hand up if you ever worked for a minimum wage job like me, I've worked 40, 45 hours, 60 hours in jobs, like at a cafe just making like \$12 an hour Canadian, you know, some jobs starting at \$9 an hour and working like two weeks and getting a paycheck of like \$900 Canadian kind of thing.

Like who here has done that? So let me get out my trusty calculator. Let's say I work 240 hour weeks and I'm making, you know, even \$20 an hour. Let's put out \$20 an hour. If I make \$20 an hour and I work two full time weeks, 40 hours a week, I can, my ego and my root chakra and my nervous system get the guarantee of \$1600 in two weeks of work at the end of the month.

That is \$3,200 for 160 hours of work. Right? I get that guarantee. And \$20 an hour is an exceptional hourly rate. Imagine how easy it is. I just want to laugh because creating \$3,200 from a course is, you know, it could be a \$300 course. It could be a \$300 course. And all you would need is 10.66 people rounded up to 11.

Obviously, all you would need is that many people and let me tell you, launching is going to take you a lot less than 40 hours a week. Babe, what do you think it really takes? Think about it. If you're someone who's like launching is hard, what do you think it really takes? How long would it? Let's say it's a two week lunch.

How long would it take to write three, four emails per week, Maybe three or four posts per week. Show up on stories. And if you want to do a live event, a free live event, which is a great idea, I don't always. I often don't do it, but I will be doing it for Course Creatrix. Why does that need to take more than 20 hours total?

Why does it take you 5 hours to make one email? And maybe at the beginning it does take you like a couple of hours to make an email. But the thing is, you're not just doing it. You're getting better and better at it. So you're not just gaining what you're going to gain from people joining your course and the infinite earning potential of your course.

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You're not just getting that. You're also getting better and better at it for yourself. But we're just so not used to investing in ourselves. We're so not used to, like many people prefer. I just want the guarantee of that \$3,000, even if it means I'm working 160 hours in the month. Right? Four weeks of 40 hour work weeks.

I would just rather have that. But the thing with new paradigm business and quantum money in the new paradigm is, I had a \$15,000 cash last 48 hours. That was a mix of low ticket sales and masterclasses. There was one reading booked in the last 48 hours and new members into the Sacred Business Evolution Container, one of whom paid in full.

And I think there was one mastermind payment as well. So when we detach from having a one on one only business and we understand that not only do courses and group things, whether it's like a single group event or anything like that, not only does that blow up our lives and completely change our lives because I can just run one course if I wanted to like take some time off, for example, or like ease up on my schedule for like six months and take it easy, I could just be running one course.

I do my course calls on Wednesdays, I do my Q&As on Fridays or Thursdays and just only have a few of those in one course. And that one eight week course, that's just me teaching on Wednesdays and then doing a couple of Q&A is on Fridays for eight weeks. That can create \$10,000, \$30,000, \$40,000, \$80,000. My highest earning course is Cosmic Success Codes, which has created well over six figures.

And by the way, I've never used ads. I'm not opposed to it. I may do it in the future, but I'm at this point in 2020, right, In March 2023. I've never used ads. I don't have complicated funnels at all. This is life changing. If you have a family, if you're a mama. Oh, my God. Does launching seem hard now, when it's creating a life for you where you could work one day a week if you wanted to? And be out earning from that one course what you used to make in a year from just one course?

So then we looked at the stats from just last year and in terms of course, so in 2022, what we created, what the business generated from courses alone, courses and masterclasses alone, and it was over

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\$450,000 USD. I wasn't even in business for three years yet. This is life changing. So are we going to just stubbornly just be attached to the idea that launching is hard?

It's too hard making content. It's hard. It's like, is it? Or is it you writing a love letter to people out there that love connecting with your energy, that find inspiration and empowerment and feel activated by what you've been through and the gifts that you've mined from your journey. If you want to see content like you're fabricating stuff and you're just a manufacturing content machine, that's your choice.

I see it as a fucking poetry and a love letter to the people who resonate with me and an opportunity to express myself and externalize the work that I developed inside of myself over all these decades studying astrology and these years now studying business.

If you want to see launching as this big drag. So I'm just not going to do it. And I'm just going to keep not getting, hey, if you feel like launching is a drag and you're getting the results you want in your business and you're making the money you want to make and you're serving clients at the level that you want to be serving them and you're making the impact you want to make - sick. I love that for you.

But if you're still feeling like, Man, I wish I was making as much as this person or man, I wish more people were signing up, man. I wish more people were joining. The wild thing also about having more group offers, whether it's a single masterclass experience, a breathwork that you're leading, a course is my, I've never needed a sales page for my private mentorship or even my readings.

That's another thing. You know, my content from Instagram, really, and podcasts interviews that I've done, it's really driven a lot of people to my readings. But for my coaching, I never had a sales page for it. And it just people have an experience in one of my, people have stepped in at a \$70 masterclass and then ended up being in a \$5,000 mastermind and then they book a reading too. Most people, except for two people that are in my current high level mastermind, the Soul Business Mastermind that's currently running.

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Two of them got a reading from me and then jumped on my mastermind and had never done classes with me. But all of the rest of them, the other seven they started off with just first like master classes and then into programs. And then they took that stepping stone into the higher level work. So the higher level work or the closer proximity work actually gets filled up by people having these experiences in my digital products where I'm not even teaching them live.

Some of that I love to run things live, but I also just had like for example, we have the three year anniversary of my business a few days ago and so we did a little flash sale and there was probably 50 people that got a masterclass. The sale was only on masterclasses. So in just from low ticket offers only, nothing was over \$150 with the discount and there was like over \$7,000 in cash received from that during that sale.

Now those people are now going to have an experience in my work where my labour is not connected to it. I created the value in the past and the value remains, but my labor is no longer connected to it. So they're having an experience and I guarantee you I'm going to see people over these next few weeks, a wave of people that once they do their class, they want a book or reading with me, they sign up for something else.

They join the program that I'm launching because they're experiencing me and they're gaining the value. They're having transformations that's not connected to my labour anymore. So when I think of launching, launching is "hard"? That's the last thing I'm thinking. It's so fun. It's full of possibility, it's full of potential. I'm about to go share with people who are meant to be impacted by me and people who are not meant to be impacted by me will just bounce away.

Right. Sorry, I just hit the microphone. Hopefully it didn't make a loud sound. Getting all excited over here. So to sum it up, if you think launching is hard, I would really dissect that thought a little bit and really ask yourself what is comprised of a launch? Make a hypothetical launch schedule for yourself. Do you want to do a two week launch or one month launch?

Right. Two weeks is good for me. I tend to do like ten days to two weeks. So in that two weeks, how much can you really do? I'm definitely not spending 8 hours a day launching. I used to spend 8 hours a

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day filling sugars and making coffee. Launching is a fucking cakewalk compared to working on my feet during a rush on the Sunday brunch like I used to do.

So what does it really take in that two week schedule? Some emails. Okay. How many do you want to do? I definitely don't do one every single day. But more days than not, maybe weekends off. How many posts is it really going to take? Like I don't post five days a week, but even if I did, that would only take me like an hour a day.

Like, it's nothing. It's nothing. And not only is it, well, it's not nothing. It's an hour or two of creativity being in your flow, being in your channel, sharing words with people that whether or not they buy, have the potential to have a positive impact on them. Your people, the people who bothered to sign up for your email list, the people who bother to click, follow, the people who are actually sitting down with your content and hopefully having a positive experience.

This is part of the ripple effect that you're here to make, and the ripple is very big when you have unlimited capacity for people in the program or in the class. So my program, my masterclass on the North Nodes, the Path to Becoming has over 600 people in it. There's over 100 people in Cosmic Success Codes. There's like 60 people in Sacred Sales Ascension.

So this ripple effect is like that 90 minutes for me, transmitting a module is impacting the businesses of tens to hundreds of people, and then they're going forth, they're integrating that, they're implementing that. They're having whatever results they have in their life. And then when I open a mastermind or I open some private coaching, there's people already ready to go because they had that experience with me.

So a lot of people that are like only doing one on one and think, Oh, well, I can't offer a group because my one on one is not booked up. It's like, babe, your one on one is going to be booked up more easily when you have a group thing. Okay, So yeah, look at, write it down, what do you really think a launch entails? How many posts would you do? How long would you do it? What emails would you do? Do you want to do a live event? You can if you want to. And there you go.

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I just gave you the launch plan right there. Why should that take more than an hour or two every day? And then if that still seems too hard for you, maybe inquire on what you really want to do with your business. And not everyone has to have a business model like me at all. Not everyone has to be offering groups. But if you click to an episode called Launching is Hard in quotation marks, I'm guessing you might resonate with that statement.

And maybe that's not 100% working for you. And by the way, launching is not only for group things, launching is also for products, product based businesses and launching. You can also launch your one on one. You can launch a new coaching container, you can have a date, but it still is this strategy that's building momentum and it's building magnetism, activation and energy so that when you open those spots, people are ready to go versus not doing launches and then not then being dissatisfied with the results that you're receiving.

So part of this is shifting that employee mindset of like, I would rather get paid guaranteed \$9 an hour and work 40 hours a week than work like 10 hours a week on a launch that has infinite earning potential because that's an entrepreneur mindset and it's just simply a choice. Different things resonate with different people and that's totally okay.

But if you're here, I'm guessing you might resonate with the infinite quantum money pathway. That's not only about the money we receive, but also about the impact that we make when more and more and more people... you know, when I think of those 600 people, over 600 doing my North Node masterclass and getting in alignment with their destiny and understanding their past life, karmic imprints like, Oh, I just need to take take a moment and feel that in my heart because that that's like I can, I can, I can just be very happy with that.

I can be very happy with that. So yep, I invite us to question those beliefs, especially if we are not having the results that we want or the impact that we want or the income that we want. If you want to have me in your life, my coaching, my mentorship in your life, the best way to do this short and 1 to 1 coaching, which I do have one spot open for, that you can DM me to explore private coaching.

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That's a luxurious premium investment for those people who are like, I want you in my life. I want to talk to you every week. I want to share with you, like throughout the week, then DM me and get in touch with us.

But for those who want to receive all the codes, all the strategies on creating your course, on selling, on growing your social media completely organically, on being authentic online, on your money magnetism and energetics, clearing money stuff when it comes to lineage and have a monthly coaching call with me where you get to either be there live and have a potential for hotseat coaching with me, or submit your questions if you can't join live and get your questions answered by me.

And then any month that there is not a course that's active, we are going to do a masterclass for the people inside of Sacred Business Evolution. And that class is going to be voted on by the people inside. So this is really inspired by my mastermind where there are things that I want to bring into each month and different themes on leadership and our wealth and scaling our businesses.

There's things I always know I want to bring in, but it's really about what people need in that time, right? So if everyone's launching, we're going to talk about launching. If a bunch of people are creating a program in there, mapping it out, we're going to talk about that. If a bunch of people are wanting to hear about expanding our team, expanding your team and how to hire on and how to create really helpful like a beautiful, thriving ecosystem in your team, we're going to talk about that.

So it's going to be this very kind of beautiful co-creative experience and it's the most exciting thing I've ever launched. And it's going to include all of my business energetics and strategy programs. Right away, you'll get access to one full program, Mystic Magnetism on manifestation to lead yourself through. And then there's also so many programs that are bonuses and there's just depth.

There's so many juicy bonuses and every single business energetics and strategy program that I run live during that year, you are going to receive and then you're going to actually be able to ask me specific questions within our private container. So I'm so excited for that. Imagine what could happen in one year when you really devote to this and you have all the tools and the support that you need for energetics, for strategies, for building the thing, for doing the thing, for selling the thing, for creating

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your legacy. Like that's what it's about. And this is the most accessible way to receive this level of support and guidance from me. And that's why I created this.

So let me know if you want an episode on my thoughts on the recession, because I do have thoughts on that. But I think it is an important time for making higher level business strategy more accessible for people to integrate and use because, yes, there's uncertainties and that is a real thing financially and with the markets and the economy.

But also there's so much potential to quantum leap during this time and become a pillar of wealth in your own community and family. So any who. I feel all amped up now, I'm so glad I sat down to record this episode. So I was just feeling the inspiration. It's like 8:30 p.m. here, which I don't know, that's a little bit late for me to be in my office, but I thank you so much for listening.

If you're curious about Sacred Business Evolution, check out the link in the bio. If you're ready to just sign up, please do. We're happy to welcome you in, but if you want to, like, discuss it, you can just DM me on Instagram and we can chat about if it's right for you. So thank you so much for listening.

I wish you an amazing, amazing day, night, week and life. Take care, beauties.