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WITH AYESHA DURRANI

TRANSCRIPT

Episode 26

Welcome to the Business Oracle podcast with me, your host, Ayesha Durrani. I'm an astrologer, business mentor and founder of the seven figure global brand Oath Oracle. In my work, I empower rebel soul entrepreneurs to change the world with their mission in medicine, create overflowing wealth and prosperity by doing their passions in this world and stand tall in their legacies.

This is my passion, and I'm so grateful to share it with you today. So thank you so much for tuning in and listening. And let's get into today's episode.

Welcome loves, to another episode of the podcast. After my soul sabbatical, my Quantum Quarter 3, which was all about experimentation and really following my desire and also allowing Winter in my business, which I'm going to expand on a little bit more later in this episode.

Winter in my business, as in allowing a season of almost a level of dormancy, a level of just letting what is ready to be shed gently drift and fall to the ground and decompose and actually nourish the things that are coming up in my business. After three years of basically nonstop output, of course, I learned to balance and rest more.

During those times, I started working 15 to 20 hour workweeks during those times, but it was just very consistent output for three years. And this Winter, this proverbial Winter, which was quarter three of this year, has been so deeply nourishing to my soul. And I'm actually recording this from an eco lodge here in Egypt in a place called the Siwa Oasis, in a place where there's no wi-fi.

So I'm using my Egypt data card and there's no electricity where I'm staying. So every night I am by candlelight. But anyway, there's more on that coming up in the podcast. What I want to give you guys today is a special and exclusive sneak peek into my favorite space, my favorite container that is just so absolutely wildly abundant and so full of depth.

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Sacred Business Evolution. And this is a year long business mentorship with me that includes all of my programs, includes a monthly mastermind call with literally the most amazing badass group of people. And it includes all kinds of fun bonuses throughout the year, such as any moon sessions that I do for the New and Full Moon, which we have a bunch of those coming up, as well as private podcasts that are based on my inspirations as well as your question.

So I want to give you guys this one that I just created for Sacred Business Evolution, because it's just beautiful timing with this being the beginning of quarter four. No, it is not October 1st right now, but I often I'm not too fussed on specific dates, to be perfectly honest with you. Maybe it's because I'm an emotional Projector and we just have like a different timeline.

Maybe it's because I know calendar dates are not necessarily aligned with the rhythm of the cosmos, but I often do my manifestation work, my visioning work. Like, you know, sometimes I'll do it the day after the new moon, for example. Or sometimes I'll just do it when I feel that pulse to do it, right. Because quarter four is truly just beginning right now. And it really is this opportunity for quantum leaping into the new year, for ending this year in a way that you feel so proud of and not for doing what the majority of people will do.

The majority of people who are not living the lives that they desire, the majority of people who are not feeling fulfilled, feeling prosperous, feeling on path, feeling on purpose, and what the majority of people are doing right now is their energy is deflating and they're actually looking towards January 1st to implement new standards, to restart certain habits and to get on track.

So what my alternative offering and invitation is for us to actually get in alignment right now at the beginning of quarter four, and think about who we want to be on January 1st of this year rather than what we want to start on January 1st. So this is really a time that, let's be honest, let's be real here.

This quarter could be the highest quarter of your year. This quarter could be the highest quarter that you've ever had in your business. This quarter could be full of fun and passion and play. This quarter can be the harvest time because, this is for those in the northern hemisphere with the seasonal Fall. Fall

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is the harvest. It's the harvest of not only strategies and structures for my business owners that we have put in place throughout 2023, but also the harvest of the wisdom that we have developed through the experiences of this year.

It's all here for you in this private transmission, just for the Sacred Business Evolution folks. So these private podcasts happen throughout the year. They're based on my inspirations, they're based on your questions, and I'm giving you as beloved listeners of my podcast, an exclusive view into this private container. And this is something that I haven't done before, so I'm really excited to share this with you all.

I'm so excited about this quarter. I feel so refreshed and rejuvenated and nourished from allowing my soul sabbatical and gifting myself that, choosing that, having the privilege to have a soul sabbatical in quarter three and now seeing what is actually blooming. And for those in the southern hemisphere, it is the Spring season and that's also a beautiful energy of wow, what is blooming, what is bursting from the dormancy of being underground in winter and what is bursting as new life in this Spring for those in the southern hemisphere.

So it's a really beautiful time. This is possibly my favorite quarter of the year. Not that we need to choose, but it's just so full of potential, especially when we approach it from this very passionate and playful energy of what could be possible at this point. Let's just get in there. Let's just roll up our sleeves, let's get our hands on it. Let's get intimate with our businesses. Let's get intimate with our audiences.

And let's see what we can create in this final quarter, because however we come into alignment now is also going to set the stage in the foundation for the year of 2024 and for this whole new cycle. So rather than waiting for that point before showing up at your highest potential, let's actually prepare the soils for brand new creations in 2024 through what we choose to do, be, have and choose to become in this final quarter now.

So I love this energy. I hope you're feeling the energy and the vibes. And I also want to say that if you are feeling curious about Sacred Business Evolution and you love the amount of value and the amount

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of codes that are being dropped in this private podcast, not only do you get these private podcasts that you can actually request specific topics for through your questions, but there's also a monthly mastermind call with me in the most beautiful badass group of humans that you will just absolutely love to be in community with, as well as every single business program that I run during your year together.

And when you sign up, you get instant access to over \$6,000 of bonuses, multiple Fall mini programs. And just like so much magic, it's my most abundant offering and it's also a very, very, very accessible price. As a member of my podcast, I want to offer you a special code to join Sacred Business Evolution. All of those details are going to be in the shownotes if you're thinking about it and you're curious about it, but you have questions, feel free to email my team. Feel free to DM on Instagram and I got you and I'll help you figure out if it's the right place for you.

So without further ado, here is the Quantum Quarter 4 codes.

Hello my loves. I am tuning in from a beautiful eco lodge in a place in Egypt called the Siwa Oasis, in a place with no electricity. So every single night I come back into my room after dinner and I light the candles in the dark and I just vibe out.

And it's been so great for my nervous system and I want to bring my voice in here. I want to bring my energy in here. And this is actually a huge intention of mine, moving forward in Sacred Business Evolution, is a lot more of my personal energy. You guys are going to be getting a lot more closer proximity with me and my processes because this space is my inner circle.

So this is a space where I want to be giving you not just all the programs, not just the coaching that you're receiving, not just the opportunity to have those mastermind calls with me, but also to see behind the scenes of a multiple six figure per year, seven figure business. And so that's beginning right now, right at the start of quarter four.

Many of you guys know quarter three was my soul sabbatical and it was all about me actually letting go and releasing into allowing a Winter in my business after so much go, go, go, go. So much launching, so

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many different business models that I explored and experimented with. Classic as a 1/3 in human design, just experimenting and trying things and learning so much along the way. So yeah, quarter three of this year was all about that soul sabbatical, all about that Winter, allowing a Winter in my business, letting any dead branches just kind of gently fall to the ground and be in this decomposition phase.

And it was so amazing for me. And it's so funny because we're just a couple of days into October and I'm just like, boom, quarter four, let's go. I'm at an eco lodge. I'm so chill and so relaxed. Yet I feel that energetic shift into a new quarter. So I really want to invite us into quarterly planning.

We started this container off with a quarterly planning session, so I just kind of want to bring that energy in and bring that invitation in because quarter four is like my favorite quarter, I think. I mean, it's hard to say. It's hard to pick a quarter. No one's asking me to pick a quarter either. But you know, quarter four is that energy of all right, we've been through three quarters of this year.

We remember the innocence and the excitement and the passion that we started this year off with. And there's still three whole months to go. And the thing with quarter four, it just has that energy of like one, fuck it, we ball like, you know, all right, we've been through most of the year. So in a way it's that energy of like, yeah, what has happened has happened regardless of what has happened, regardless of if I met certain goals or not, regardless of all the unexpected things that we don't plan for that happened. We have made it through most of this year.

There's sort of this fuck it energy with the last quarter of like, well, what can happen in this quarter? Why can't this quarter be dramatically higher than any other quarter this year? Why can't this quarter be the breakout quarter or the breakthrough quarter for me in this year? We've learned so much. We've planted seeds. It's just kind of, especially for those of us in the northern hemisphere, it's that Fall time energy, right. That's harvest time.

So what has been planted, not just launches and products and sales, but also wisdom and experiences that has matured into fruit and whatever else it is that you harvest. Right? And then there's also this energy of a New Year's. You know what? Most of people on planet Earth, people who are not living at

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their potential, Right. Which is that that's the reality right now, is that a lot of people on planet Earth are not living their potential. And when it's October, there's almost this energy of giving up for the year, like giving up because, oh, well, it's going to be the holidays soon. And I don't just mean in business, I mean in life in general.

A lot of people are like, oh, what will my New Year's resolutions be for next year? And they're giving up on the things that are important to them. The energy is deflating because, oh, well, it's almost the holidays and it all kind of rolls into the next thing and just blurs. I'll just start next, you know that like I'll start on Monday thing, like I'll start on Monday syndrome. Like I'll start eating healthy on Monday, I'll start showing up on socials on Monday, blah, blah, blah.

Whatever, guys, we are entrepreneurs. Like we don't live by Monday to Friday. We just do whatever the fuck we want, right? And there's this like Mondays syndrome and this Monday syndrome is like, Oh, you know what? I'll just start in January next year. And it's like, Yo, what if we got in alignment right now? What if we started taking some risks? Because yeah, 2023, like most of it has happened already.

So why don't we just play right now? Why don't we do what is fun right now? Why don't we experiment so that in 2024, the clarity and experience points like a video game, right? We gain these experience points, the clarity and experience points that we are going to gather from this are going to make 2024 that much better.

Plus, we could make a shit ton of money through experimentation, through showing up, through building our personal brands, through sharing from our hearts, through putting things out there that are going to impact people and potentially change their lives. Through distilling that wisdom and experiences that we've had this year into playful, fun and passionate offerings that people are going to say yes to.

And through saying yes to that they're choosing a new trajectory and they're choosing a new timeline. And it's just like this beautiful thing of the collective evolution. Right? And that's what Sacred Business Evolution is all about. It's about the evolution that we experience individually inside of our

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businesses as the leaders of our businesses, but also that we contribute towards in the collective, through our clients and our audiences.

And anyone who is impacted by this path of growth that we have chosen. So to me, quarter four is just full of so much potential. Instead of having goals of like, Oh, what am I going to set as my resolution on January 1st, which Astrologically most years, is not the right time for starting something new.

How about a different kind of goal? How about a goal - And, you know, goals don't resonate with everyone, I get it. I'm a heavy Earth person in my chart. I have a lot of Capricorn, a lot of 10th house in my chart, a lot of 6th house, a lot of Taurus. So what if instead of our New Year's resolutions, what if we had some resolutions, intentions and goals for *by* New Year's. That by January 1st, when I am at that New Year's party and I'm wearing a cute dress or whatever gathering that I choose to have to celebrate the new calendar year, that I have actually accomplished or attained or experienced or become or received before that point or by that day.

To me, that's way more exciting. To me, that's way more exciting than deflating my energy because womp womp. Well, the years almost done anyway, whatever. Most of what I've made in 2023, I've already made... Not necessarily. That's not a very quantum way of looking at it, right? The quantum way of looking at it is knowing anything is possible.

This could be my highest quarter ever. I could make in this quarter what I've made the whole year before. Literally that is possible. That is one that is possible. Like that's just a fact. So playing into and in a light hearted way, in a passionate way, in a fun way, playing into all that could be possible between now and January 1st.

Instead of deflating the energy and waiting until January 1st to join the average muggle collective in these week New Year's resolutions that are usually created not in alignment with good times Astrologically to start a new phase and where we're also, you know, when we've given up on certain standards, that usually means that we're not feeling very healthy.

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We've overspent or da da da, all the things that happen when we just give up and give in to corporate capitalism holiday thing. Like there's a lot of ways that we're not upholding our standards during that time in general.

So taking a breath, I'm so excited. It's been so long since I've talked to you guys. It's been so long since I have recorded a transmission or shared anything. And I just feel like that quarter three Soul Sabbatical really did me good. Really, really, really did me good. So I want us to reflect on what is our goals, intentions and desires for this quarter to receive or become or attain by January 1st. And thinking of, you know, and even doing a visualization, thinking of like you walking into whatever New Year's party.

You know, I think New Year's parties are very overhyped. Usually New Year's events are just full of hype and they're often not the best. But even if you're just celebrating at home with your loved ones or your cats or you're just watching fireworks from somewhere or whatever, like it is a beautiful milestone that we do collectively enter together in a new calendar year.

So what would you love to be, do and have between now and then? And I also want to invite us into really powerful quarterly planning that's, you know, like the process that I taught in the first call of Sacred Business Evolution. That is the reflection of the previous quarter, reflecting on the revenue that was received, reflecting on what was launched during the previous quarter, asking yourself what worked and what did not work in the previous quarter. Reflecting on the emotional and energetic like the dominant emotions and energies of the previous quarter and sharing gratitude for the previous quarter.

Doing this in your notebook, doing it in a special beautiful place, staying embodied, taking deep breaths throughout this process, feeling connected and intimate with your business, and then vision casting for quarter four. Vision casting is setting the intention for a predicted like, you know, a very reasonable revenue goal. Like okay, cool. Last quarter I made this much.

This quarter it feels very feasible. And you know, my nervous system doesn't have any resistance towards this higher number that's not so high that it feels impossible. It actually feels quite attainable.

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And then also a revenue desire that is a little bit more spicy, that is, well, what if it was a half a million dollars quarter? What if it was a, you know, \$300,000 quarter?

What if it was that, and playing with that higher number as well so that we're helping our nervous system expand its capacity to receive those numbers and attune and calibrate to those numbers. Then, setting the energetic and emotional intentions. Well, I think actually I'll do that afterwards. So after the revenue ones, then I will write what I know that I'm planning to launch and offer during quarter four.

Then I do a brainstorming session on, well, what, what else could I offer? What could be complementary to these things? Let's say that I am offering, because one of the things that is coming up in quarter four that I'm so excited about and you guys are the first to hear about it. And this is, you know, part of getting that behind the scenes look at the way I run my business.

I'm doing a private launch. And what this means is I am creating a special exclusive mastermind just for these students of Cosmic Success Codes. There's over 130 students inside of Cosmic Success Codes right now, and this is the first time we're offering a CSC only mastermind for those people who are astrologers, who want to create astrologically informed products in their product suite.

We're going to do, that's the only mastermind where we're doing direct chart work, because in other masterminds, which are my favorite spaces by the way, people can ask me astrology questions, but I don't spend time with one person's chart on the screen because that's not necessarily serving everyone in the business masterminds, but in an astrology mastermind, everyone there is learning astrology.

That's what the point of Cosmic Success Codes is. So people learn, even from and especially from, when we're working with other people's charts. So anyway, we're going to be putting this private exclusive mastermind invitation out there. So if you're also part of CSC, I know a lot of you are, keep an eye out for that. You can message us if you want to enroll in that.

So that's something I know is happening in quarter four. Then in a brainstorm session I can be like, Oh, well, I could also have a VIP upgrade for that with just like three spots available with a monthly call with me and private Voxer. That could be fun. And so the brainstorming is really just about letting

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that, not this energy of what do I have to do to get the goal, what is the right thing to launch... But it's the energy of like, ooh, what's possible, what feels fun? What could I do?

It actually shows us and shows our subconscious mind how many options and what an abundance of options that there are and how that's actually very fun and very abundant and very beautiful. And we don't need to stress about doing them all because business is long. Life is long. I'm going to be doing this for decades right? So if an idea is really good, but it's not aligned for this quarter, I'll just do it another time. And it's actually a very positive thing to have those options.

So I have the brainstorm of, what could I launch in quarter four? Then I have the energetic and emotional intention. I want to launch those things, but I also want to feel in flow. I want to feel embodied, I want to feel relaxed, I want to feel open and receptive. I want to feel like I'm following my intuition, like the mystic that I am. I want to feel into trust. I want to feel in surrender.

Coding the quarter with those energetics, because it's not just about reaching a revenue goal. If we're stressed out, if we're tired, if we're burnt out, if we're overwhelmed. Right. We don't want that. And that's the beauty of the reflection on the previous quarter on what were the dominant emotions and energies.

That's just a place to be honest, that maybe, you know, I was having fun and I was being very present, but maybe there were times that I did feel overwhelmed and just noticing that in a loving and compassionate and neutral way, because that's actually informing us on what's going on in our business.

So those are my invitations for us at the beginning of this quarter, which is so full of potential and so full of magic and so full of power, I'm so happy and grateful to be here with you and yeah, I'd love to hear your feedback on this little mini transmission private podcast episode. And I absolutely love everything that Sacred Business Evolution is.

I have so much new energy that's going to be flowing into this container very, very soon because this is my favorite place to be. I just love the intimacy. I just love the abundance of it all, where this is the place

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that gets, you know, everything that's going on with me, including the behind the scenes of being a seven figure CEO and the ideas and the thought processes and the structures and all that kind of stuff.

So wishing you so much love, sending all the blessings and all the vibes, all the ancient future templates of Egypt that I've been tapping into, and I'll talk to you soon. Take care.