

T H E

AQUARIAN AGE BUSINESS

P O D C A S T

with

AYESHA
DURRANI

Episode 3

(00:02) Hello, loves and welcome back to the Aquarian Age Business podcast. Today, I'm going to be telling you what is Aquarian Age Business and why did I make this shift in my business? What does this mean for me in business? This is a mix of sharing on the Aquarian Age and the direction that business is moving in the Aquarian Age, what that means to me, what I've been receiving in my visions and meditations and feeling in the field, as well as my own

personal, some personal shares, some personal story time about what brought me here and how this is directly changing and transforming my business. And this podcast is one piece of it, only one piece of it. So Aquarian Age business, my loves, to understand what these words mean, we need to know a little bit about the Aquarian Age. The Aquarian Age is something that we, those who incarnated now at this time,

We put our hand up, we volunteer to incarnate at this time to help humanity transition into the Aquarian Age. We are not in the Aquarian Age yet. When we are truly landed in the Aquarian Age, our world and life, how we exist and be on this planet will be so different that it is beyond the comprehension of the current state of our consciousness.

Okay, so we're not, people talk about us being in the Aquarian Age because of certain like, Pluto's in Aquarius. No, no, we're not yet in the Aquarian Age. The Aquarian Age is not something that certain spiritual people are feeling that we're in. No, the Aquarian Age is changing the face of our planet, how we exist together, the governance and systems on our planet. Literally every way that we live on Earth right now will be transformed in the Aquarian Age. Okay, so it is beyond what we can currently comprehend.

We are here as the transition team and we will not fully see the fruits of these labours in our lifetimes. Okay, so this is something to understand. My personal journey with business has informed this change, of course, obviously. For those who are new, I mean, I feel that most

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

people that are listening are probably familiar with my work. But if you came across this some other way, because this is a new podcast,

But I've had my podcast for years and I'm, you know, over 3000 clients and amazing audience of almost 40,000 at the moment. And so some of you guys know, but for those who don't, just a recap and there's always new things that come through. I started my business in March, 2020, the end of March, 2020. I chose the date of my business based on astrology.

Of course, it ended up being right literally like day one of the pandemic and the lockdown in Canada. was like, that was the day they announced it on the news or it might've been the day after, but it was right there within that period of time. And it completely changed my life. I had never been really successful in anything. I dropped out of school when I was 15. I felt like I had wasted my potential. I knew that I was smart and like, you know, had my...

resourcefulness and that I was kind of this scrappy resourceful, you if you move out at age 15, you kind of have to kind of have to get pretty resourceful with that. And I supported myself. I knew I was a hard worker. I knew I had gifts of some kind, but I also spent a lot of years with tons of unprocessed trauma, partying, abusing substances, cycling in and out of toxic relationships and just like eroding my sense of self which already wasn't very strong.

So I had my debts and rebirths. I had a huge journey to get to this point of sharing in my business. And when I started my business, it's not like I was fully healed from the past. I wasn't, and that actually has to do with the story. So I'm going to be weaving in and out of bigger picture Aquarian Age teachings in this podcast, as well as my own personal story. So that's kind of my style.

That's kind of what I bring, and that's a big theme in my teachings of the Aquarian Age. It's the bigger picture collective vision that we need to zoom out in order to see it as well as the individual, each and every one of us on an individual level. It's not the sacrifice of the individual for the collective. It's not the ignorance towards what is happening in the collective just for our personal individual goals.

(04:15) It is the integration of both individual and collective ambitions and dreams and visions and really changing this world and how humans be on this world. Because it's not working for us the way that we be on earth right now. It might work for us individually, but there are systemic things, you know, we are,

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

We're destroying the earth, et cetera, et cetera. So we need to start protecting and revering what is sacred and build systems that honour that, where that is the goal. That is the goal of systems. That should be the goal of systems and governance, should be helping humanity reach our potential and living in harmony with one another and the earth. Those should be what the GPS is set for as the goals and intentions of our systems, but that is not the case.

So as we go in today's podcast and in my work in general, we'll touch on the different layers. I do public speaking on this. I do talks on this in person too. So maybe you can make it to one of those one day. So I started my business and I entered into the world of online business. It was amazing. I had my readings, which I had been doing for years and my readings always had amazing feedback. And every time I did a reading before I started my business, I did readings by word of mouth. I didn't have a website. I didn't have social media.

And people just heard about me and they would call me on the phone. They would get my number from someone. This is like old school, right? They would get my number from someone, call me, book a reading with me. Sometimes I would take the bus and meet them at the Bean Around the World on Main Street and Broadway in Vancouver. And that was how I got my start in doing paid readings. And when I came into the world of online business, it was quite wild how quickly that I experienced success.

I used to make around \$30,000 Canadian dollars a year doing like multiple random side hustles or working in the service industry. And within less than a year, I was making that much in a month in my business. And I was doing that primarily with readings as my only offer, just my astrology readings. I had a \$19,000 US thousand dollar cash week.

(06:19) just from reading sales alone. And that was part of a \$35,000 US dollar - before I was saying 30,000 Canadian, because I live in Canada, but I do business in US dollar because of its international recognition. My business has always been US dollar, just to clarify. And I had a 35K US dollar cash revenue, not sales, but actual cash received in my business, within one year of starting my business. Primarily, the only thing that was sold was readings, individual readings.

So from that point, people had seen and witnessed my journey. And by the way, for those who are into human design, I'm a Projector. So I am a 1/3 Emotional Projector. The best things and most aligned things that happen for me that lead to the most success always come through invitation. My first ever paid reading I ever did came through invitation. And when I started business coaching, that came through invitation as well. So people would ask me after getting readings,

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

Well, can I work with you more? Do you take coaching clients? Can we do more calls? What other kinds of calls can we do? And so I started to realize that I had applied astrology to business and I studied a lot about business just online, just self-taught books and free content. I hardly had any money at all, by the way, guys. I didn't have savings. I didn't have the support of my family financially. I didn't have capital. I had like a 2000 Canadian dollar,

I think my credit limit was 2,500 Canadian and I had 2,000 of it already used up because I had done a trip to LA at the start of 2020 in January. And not knowing that there's going to be a pandemic right around the corner and I'm not going to have my other side hustles to pay that off. So I just used what was available to me, which was the internet, podcast, like books that I was finding and I was learning about business. But then every strategy that I learned, I was filtering it through Astrology.

Okay, we're not gonna, I'm not gonna go on and on with my past story because I know lots of you have heard it. So we're gonna move into some different stuff now, just to give a little context of my background. So then I had applied these strategies, but only through the filter of my birth chart. So I got a lot better results than a lot of other people were, even people that were investing a lot of money into stuff because I was only doing things that were aligned for my blueprint. That's the whole premise of my entire work with astrology for business is that.

(08:41) I was the first testimonial of that. I didn't come into this being like, I'm gonna be a coach that teaches coaches how to coach, and we're gonna talk about that paradigm. I didn't come into it like that. I had readings, and through my readings, I made over six figures in my first 12 months, not my first calendar year, because it started at the end of March, but my first calendar year was 80K US dollars in the year of 2020. But in the 12 month period of time, March to March, I did surpass six figures in the first year.

Second year was 385k, third year was 615k, fourth year was 700k, it went on and on. And so I didn't really know that that was even possible for me. My goal when I started my business was to make 60k a year. Because like doing that, doing what I love, that's like a freaking dream come true, right? Like I had never even made that much money before. So I just skipped right over that and landed where I landed.

Now, in landing where I landed, I ended up getting plugged in to a world of online business, right? And the people that are doing online business and other coaches, and I signed up for many things, masterminds and programs and coaching, and I love those experiences. And I still,

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

I'm currently into masterminds. I always add private coaching or bonus calls with my mastermind coaches. I love having a luxurious level of support.

But I'm also going to share in this episode what I learned in terms of the shadows and distortions of that industry, of the coaching industry and how that is directly connected with this transformation in my business. Okay. So I approached things like high ticket programs and stuff like that with an attitude of

People across all industries that were in upper echelons of their industry, whether it was athletes or professionals in corporate or artists, they have mentors. Having mentors was something that is common for people who are excelling and they're high in their field or they're top of their field. So to me, the ability to work with mentors...

(10:52) where we are at now for our businesses, for our spiritual gifts, I saw that as an amazing thing. And I was very, very down with that. I was someone who increased my, I got a business line of credit, increased my credit limit in order to invest in things, in order to get in the room with people who were doing incredible things. And that was so expansive to me. It did show me what was possible. It rewired my subconscious mind to see that there was so much possible beyond what I thought. Because when I dropped out at 15,

The common narrative was if you drop out of school, you will never have a good job. But I knew that I needed to leave school. I was not capable of finishing school. knew it. was just the unprocessed trauma. I was undiagnosed, autistic, and ADHD. And I was just so overwhelmed. I needed to get out of the environment I was in in order to begin my life. And that's what happened. And I never looked back.

But along the way I took on the programming or the belief that okay, well, I'm choosing this so I guess I'm not gonna have a good job then because that's what everyone says. So for me these shifts on being in rooms and spaces with people who were having these insane business results was so expansive for me, so empowering. I learned so much. I learned things I would never learn otherwise. And it was, you know, a really expansive and like identity shifting. Just so much magic happened in this period of time.

And burnout also happened in this period of time. And my unprocessed traumas were magnified and amplified in also the intensity of us being in the pandemic, everyone's on their computers, there was so much just like energy on the internet. Then came another layer, which was that as different social justice movements became activated in the collective,

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

There was so much division and there was so much ignorance. There was so much, you know, people trying to expose the oppression and the systemic oppression. And there was so much backlash against that and ignorance and people rolling their eyes at that and people speaking down to that. And I had to move through a lot of different layers around that because I was finding that ignorance in the very spaces where I had found empowerment. It was in the coaching industry.

(13:10) There was a lot of supremacist ideologies that were hidden within the coaching industry. There was a lot of talking down to people who were trying to make a difference with the systems and social justice. So along the years, had kind of weaving in between knowing that I am who I am, I know what I stand for, and right away from the very beginning in my business, I was standing for social justice causes right away. This is not a new thing.

I had my own levels of self-censorship that were happening because, know, I believe the saying is like a bit extreme, like we are the five people we spend the most time with. That's a bit extreme. Like I'm more than that, obviously, but the five people we spend the most time with definitely influence us a lot. And as I was in the coaching spaces, I was noticing different subtle energetics, subtle digs at people.

the big statements people would say without really saying anything, people that would spend more time and effort to silence others or discourage others from speaking up and make it sound like speaking up with something bad or being politically active was bad or standing for something was like somehow less involved, like it was so much spiritual bypassing. And as I navigated that, along with my own wounding, which had to do with security and money and things like that, because I grew up with poverty and instability, I found that

There were different, I was letting out my truth, but it was still somewhat repressed with this like scaffolding, almost like self-protective scaffolding. And over the years and the different experiences that I experienced from people like, you know, working with someone and paying them a bunch of money, and then they post the most ignorant racist thing I've ever seen, and then they are not responsive when I open up a private dialogue about it. This happened multiple times. This happened three different times.

(15:33) Two, with people that I paid large amounts of money, and one with someone who I didn't pay any money, but I considered a peer and really respected her and stuff like that. And she's posted one of the most racist, ignorant things I've ever seen. In each of these cases, I reached

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

out to them privately to give the benefit of the doubt. And they did not want to receive that. And they did not see anything wrong with it, which showed how normalized that it was within those circles.

And I, so what I realized, if I can fast forward through some of the things, okay, let's just give a little bit more. I've spoken about this in some of the podcast episodes I did in my, before I ended my last podcast, so like before this new rebirth, I'm just gonna touch a little bit about my experiences in the last two years where I kind of had a sort of dark night of the soul, like a new dark night of the soul for me.

In October 7 2023, spoiler alert, this is a pro-Palestine space, Just this is, that's what's up here, okay? Spoiler alert. So October 7th, 2023, I was in Egypt. I was in Cairo. I was 200 or 250 kilometers away from Gaza. And that experience was, we all knew the ripple that was being sent, that we could feel, there was this magnitude to what we were feeling, because I was with a bunch of priestesses and oracles, we're literally in the Siwa Oasis to the desert, and it's like we could feel the ripples of what was like... we could feel the magnitude, and we were together singing songs of peace in the 30 million year old salt flats in the Siwa Oasis together naked doing rituals and stuff like that, and it was fucking magical, but also in extreme amount of pain, okay?

I had invested tens of thousands of dollars to work with a coach. And before we even started that work, she went on IG live to say the most racist and ignorant stuff completely in full doctrination of Zionist propaganda. And I gave the benefit of the doubt. We had multiple conversations in private where I was patiently, kindly, warmly, and thoughtfully communicating.

(17:56) but there was no getting through the indoctrination. She did not want to be un-indoctrinated. She was just fully, just robotically repeating the same propaganda that everyone repeats to justify what is being done to Palestinians. And that was so disturbing for me. And then at the same time, I was in a short relationship with someone who was very toxic and wrong for me and was emotionally abusive, was very deceptive.

There was all kinds of, all kinds of expressions of lack of integrity and my own wounds, of course, of continuing to stay in that situation. And so I was very eroded. Like I felt like my sense of self was quite eroded at that time. And I really needed extra support to, as I was processing the grief of the collective and just like understanding the magnitude of like, this is about to change the world. And like, we could feel that. And I was just, instead of receiving any support, it was just like.

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

that relationship just got worse and worse when I needed that support. The more I needed that support, the worse that it got. And then when I got home a few weeks later, we broke up and it was a really rough breakup, really, really rough breakup where the roughest part was how it brought out the worst in me and how I allowed myself to express as a lower version of myself that I thought I had healed past. There were a lot of things I had to face within myself. And then...

A few weeks after that, that was October in Egypt, November was this breakup, and then December I got diagnosed with autism and ADHD, which was an incredible experience. There was a previous podcast about that. If you scroll back where I talk about neurodivergence and entrepreneurship and some of my lessons from that, I could probably do an updated one of that now that it's been almost two years.

So that was really rough. That was really, really, really rough. And then during that period of time, I also decided to withdraw from the mastermind with that coach that I mentioned as she continued to spread propaganda that would then manufacture consent for the totally, completely unjustifiable level of violence and cruelty of what's happening to the Palestinians and the earth and land of the Holy Land, which I believe many people can see it. It is a blood magic ritual.

(20:12) from a death cult that is occurring on the Holy Land. So if that's not your cup of tea, maybe this podcast is not for you. Like maybe in general, this podcast is not for you. Maybe my work is not for you. Because the energy it takes to silence and curate what I say to not just trigger anyone who doesn't see this, is not something I'm willing to spend anymore. I'm not willing to spend that energy on that anymore. This is a very pro-Palestine space and pro-collective liberation space.

So I decided to withdraw from that [coaching] space. It still cost me tens of thousands of dollars, like tens of thousands of dollars. And I, yeah, it was one of the hardest decisions I had to make business-wise because of the amount of money that was on the line and how much was at stake.

She didn't see it warranted to just refund me since we hadn't started the work or partially refund me or anything. So that was pretty, it's pretty brutal. And that was one of the things in the coaching industry that we see is like the really, really, really, really strict refund stuff. And I believe in having boundaries, you know, if you buy a course of mine and you just decide you don't want it, that's not really warrant for a refund. But I think in certain situations, maybe it

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

would have been, especially since this was a mastermind and we had not begun yet. So I hadn't received anything. I did not have access to those things. So that was like an initiation for me in making that decision internally. I was bargaining with myself internally, oh maybe I could go and learn her strategies and then through learning that I will create more success and I'll make more impact and that will support the collective liberation. Kind of like I can take these tools and in the end that will still benefit the liberation movement, that I was bargaining with myself just trying to avoid just being like 'now you're walking away from all of that, bitch, that's what you're doing.'

And then, yeah, dear sister of mine, we had a really powerful conversation. If you're listening, you know who you are, I don't want to name you without your consent. And yeah, we had a conversation and she asked me, because one of my thoughts was, you know, maybe my presence in the mastermind would somehow be impactful to this person who's like this big leader. And then my friend reflected to me, she goes, What do you think is going to be more impactful? You stay or you leaving and not being present. Like you staying and being present or you leaving and not being present, being absent.

And I was like, damn. I was like, thank you. Thank you. And so I made that decision at the end of the year. It was going to start in the following January. And then a few weeks before I was like, yeah, I'm out. I can't be a part of this. Along the way I saw other other coaches, you know, for example, one coach who told me when I was speaking on Black Lives Matter, when I was speaking on the cops killing black and brown people with impunity, which is again and again and again documented. It's a documented fact. There is no justice that happens, hardly in any of these cases. And she told me, a different coach said to me, you should not be bringing politics to your page. And I said, well, this is about my soul work. So why would not my values be a part of that? And she was like, no, no, this is not the place for it.

Then fast forward to now and this person is saying that, basically saying all this Zionist propaganda. And it's like, okay, I'm not allowed to speak on politics on my page, but you can when it suits this agenda, right? So there, I started to see the cracks come through. I started to see who was silent, years into it. Nevermind at the very beginning when there's a lot of people that are afraid, okay, some of us go first, da da da, but the silence was fucking deafening. The silence was deafening.

And I realized how many people are just totally unaware of the supremacist systems that we live within. Just complete and total and utter unawareness. And then the other thing that I saw was people saying that it is spiritual, more spiritually, saying or inferring or implying that it's more spiritually evolved to stay out of any division and not take a side. But if someone is coming and

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

murdering your friends and your family or people in the village that you live in and you don't take a side, you're enabling that to continue to happen. So you are taking a side. I know a lot of people know that, but a lot of people don't. People were going and... Yeah. Yeah. So the, the disturbingness...

(24:50) went on and on. were many, many, many manifestations over the years of the ignorance, the supremacist coding and programming that was so deep indoctrinated in people. And at the same time, there was this thing on, well, 'I don't get involved because I need to stay high vibe because the way that I change the world is by having my business be successful.'

They don't say that part. They say, the way I change the world is like helping people through my business. But also what they're saying is it's the success of their business and their revenue and things like that. That's like the unspoken part for a lot of these things. And where people talk about revolution and what they say, I'm going to talk about this more in another episode, when they say that revolution is helping women make more money. But if those women are Zionists, are racist, supremacists, they're basically agents of the matrix and the evil forces that run the systems of governance in our world.

No, that's not revolution. That is literally upholding the status quo. So people were talking about revolution while literally in every sense of the world upholding the status quo, except for the status quo of women not having money. That's the one status quo that they were not upholding, but those women were then empowering the status quo of the matrix systems that we live in and encouraging others to do the same and down speaking down to people who actually had the courage to see through the illusion and say something about it.

So over these years, something in me just started just getting picked at, picked at in a good way, like this layer of protection that I had where I wanted to protect my own interests in my business. I didn't want to see my business go down. I didn't want to be shadow banned on stuff. I was finding ways of censoring certain words. you know, I was always saying - there was never a time that I was not saying what I believed in, but I would always be very strategic in the way that I said it to still protect my interests, protecting my interests in terms of capital.

(26:52) Of not wanting to see my bottom line be impacted by my political beliefs. And this in itself was the problem that I didn't see within my own self. This in itself is capitalism. When the Ism is Capital, profits will always be above people. This is why I no longer say conscious capitalism. Okay, one of my friends who was a client as well and I recently did a trip to BC. We had a conversation. She's like, yeah, I loved what you said about that. And I was like, babe,

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

sorry. I don't believe that anymore actually. What I thought, what I was describing as conscious capitalism is socialism. So we're not gonna have that conversation right now, but this is an anti-imperialistic space first and foremost, okay? I am here for the downfall of the empire and imperialism and colonial capitalism and the toxic corporate capitalism.

For anyone who's curious, so you know, trade existed before capitalism, abundance existed before capitalism, free markets existed before capitalism. Capitalism did not invent any of those things. Capitalism is the ism is capital instead of society and instead of human beings, which means that profits are put above human beings. Innovation existed before and without capitalism. All right. So just, just so we're clear on that, but I recognize my own internalized capitalism.

Where I was still trying to protect my capital and find a way that I was tiptoeing on certain things. And I was always saying what needed to be said. Like I was never not standing for what I believed in, in the different events and different like collective experiences that we've had in the last five years, which has been so many since 2020, like honestly. But through my like healing through different layers and recognizing that within myself at the same time.

(28:45) Funny how that works. Coincidentally, I started feeling more disconnected from my work. I started feeling less inspired. I found content creation to feel like an uphill battle. I found like I had to really find it within myself and dig deep, like, come on, I shall, let's make that full moon post. Like, let's go, like really like try and bring it out of me. And I was working with coach after coach after coach on like creativity and content, like what something wants to change in my content. I don't know what it is. I don't know what it is. No one had the fucking answer for me guys.

No one had the fucking answer for me. And I worked with amazing coaches, had really great experiences working with, I started working less with business coaches and more with leadership coaches, creativity coaches, and that was awesome. That was a great little era for me. But at the same time, none of them could give me the answer, which was that I was being censored on what my true beliefs were because I was still tiptoeing around people's feelings. I was still trying to succeed within the old paradigm. So here's the thing.

Aquarian age business, my friends. And I know so many of you are feeling this because the people who are really tuned in the conversations I have with my peers, with my mentors, with my really high level clients, y'all, we are feeling this. You already were feeling this in the field and the ones who feel it and the ones who go first. That's what the Aquarian Age is. I have

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

goosebumps on my head right now. That's what the Aquarian age is. It's the visionaries who see and feel and sense what is going on in the collective field. And we do business in accordance with that.

So what I was doing before, and this is because we had to survive in the past, past lives and in the past in this life. So how we did that, because we were not understood and recognized for our gifts, usually, because the world wasn't ready. We went into the old paradigm and we kind of like, we're incognito. Okay. It's like we were little ninjas infiltrating. Little assassin, little rogue characters in a video game infiltrating the old paradigm and secretly doing our work. Sound familiar? Past lives where we were persecuted and then we had to secretly do our work?

Lifetimes where maybe we were colonized and we had to secretly do our spiritual practices because our languages and our belief systems and our connection to the earth was severed or attempted to be severed.

In this life needing to hide our spiritual gifts because of judgments and persecution and those are echoes from past lives anyway but they're manifesting in this life? Yo, we may have needed to do that for survival but where we are at now at the tipping point we are at now is that to stay in that paradise would be to stay on a sinking ship.

To stay, trying to succeed within the old paradigm while still weaving in our grids and our energy work and our beliefs, but like secretly, carefully, strategically, to not get caught in there. It's a sinking ship, baby. It is a sinking fucking ship. The cracks are exponentially cracking through the rotten foundation of the old paradigm of the supremacist and colonial capitalistic.

paradigm that is the root, the real root of our systems, by the way, is things like pedophilia, things like evil sacrifices, child sacrifice, like harvesting from women, dah, dah, dah, dah, dah, like, it's fucking dark. And the cracks are showing. And that's what Palestine was a catalyst for for the entire world. Okay. So I recognize that.

Then I had some personal experience. Okay, do I want to talk about the personal experiences? Okay, I'll just talk about that because I started. So then I had some personal experiences this year in 2025, okay? I had a trip to Greece, which was amazing. I went and celebrated a friend's vow renewal and wedding ceremony. was so incredibly beautiful.

(33:02) And it was very, very intimate. And there was all these couples. And by the way, I'm in my single era, calling in my king era right now. So it was really powerful to be around all these

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

couples that were really in love. And both members of the couples stood really strong in social justice. And that showed me something so important that I was not allowing myself to want that in my partnership because I thought it was too much to ask for. And this helped me to uncover.

this other internalized thing within me, which was the self-perception that I'm the annoying activist girl. That to be the activist girl is to be annoying. So I'm just going to give it in small doses because I need to do that for my integrity. That's kind of the bare minimum I need to do to feel that I'm in integrity.

I was still doing it in small doses to be palatable to others and not alienate people or make people feel bad about themselves because they're enabling genocide and trying to protect their fucking feelings and shit like that. I had an internalized self-concept that I was the annoying activist girl. And so when it came to dating, I was really glad and I had had relationships, some of my best relationships.

where people who got it, they understood that we lived in the supremacist culture and systems and they were aware, but not necessarily active, but aware. And that was good and I felt safe with that. And I didn't even have that before. So even that was kind of new for me in the last 10 years kind of thing. And even being able to understand my experience as a woman of colour, maybe they can't understand it, but understanding my experience is different, right?

Just the bare minimum. And even that wasn't something I felt like I could want. I didn't think I was allowed to want that. I thought it was too much to expect from someone. And I got to have this experience, this embodied, real experience, a somatic experience of being around these couples where they got it. They all got it in our conversations around the dinner table under the stars in Greece on islands and on beaches, where it was about changing the world, revolution.

(35:01) and the new earth ultimately. And it was really, really powerful. I learned so much from these people about politics and they are so much more educated on that. And then I have more of a spiritual perspective and we were finding the bridges and it was just like, it was incredible. I just, I just explode even just thinking about it right now because it was so incredible and it showed me and these couples were so passionate about each other. They're both sexy. Like they're just all looked good, looking good, loving each other, like working toward the new earth. I was like, yes.

And so that showed me something really important of why am I still trying to be seen in rooms where I am not understood instead of saying my full thing fully so that the people who

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AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

understand me can come to me. It was still a part of me that wanted to be accepted and validated and approved of in certain rooms where I would be judged as the too much activist girl. And I was putting myself in that, was co-creating that experience by, in a way, on some level pandering to that because also the coaching industry was the space where... it was the coaching industry. We're gonna talk about that more in other podcasts. Let me know if you want more podcasts on that, okay?

Because when I open that door and everything I have to say about that, like I don't wanna sidetrack from this episode, but that is an important part of the journey to Aquarian Age business. So that was June of this year, 2025 as I'm recording this. Then I went and visited my home. I'm from British Columbia in Canada, but I live in Montreal. And three years ago I moved to Montreal. Spirit told me you're moving here. I moved here and I bought my condo without even seeing it in person. So I made a big move and I hadn't actually visited my community in BC for three years. So I was actually not even going to go.

And instead this year around the fall equinox, I wanted to do this retreat in Europe. And then I realized that I'm trying to do this spiritual retreat in Europe. And I realized, because it was the month of my mom's birthday, I realized that the more spiritual activation and initiation, if that's truly what I want, if that is truly what I want is the deepest spiritual experience, it would be to visit my family.

(37:19) and go visit my home and there were things, past energies there that I clearly had resistance to going in and connecting with, right? So I went and it was amazing. It was absolutely amazing. It was so incredibly healing. And I got to do a talk at a festival and it went very well. Was like my favorite talk experience ever. And I was just like, I felt so seen, I felt so expressed. I felt so myself, I was cracking jokes, people were laughing. Like people's attention was really like, it was like everyone was with me.

And it just felt so good. And I even got to dance on stage on the last day. I love dance and I used to perform very regularly and like that's not as much of a part of my life anymore. And I just felt like I really got to be seen as the Oracle. I feel like I got to be seen as a dancer and artist. And I feel like I got to be seen as me, a woman and just a human being, not on some pedestal, not on some platform because a lot of people in BC had seen my blow up online.

Not that I blew up like crazy or went viral, but they saw my transformation. yeah, so I just felt very much like grassroots with the people on the ground with the people and having the real ass conversations. And so there was this like, there had been sort of this fragmentation with aspects

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AQUARIAN AGE
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DURRANI

of myself and it all came into integration on this trip. So why am I talking about these trips? It's because something that I realized is that I wanted my work to inspire and empower and guide these people. They also had businesses, they were successful in different careers, tattoo artists, painters, musicians, fashion designers, aesthetics people, piercers, like just so many, jewelry designers, so many cool careers and people just going after like hairstylists, anything you can think of, so many incredible people.

And what I realized was my pricing was, basically, they were priced out of my pricing. And that was because of the influence of the high ticket coaching space on me in the formative years of me as a coach. Now, this is a big conversation. I am not someone who believes that, cause people have given me this flack before that like,

(39:39) if you were really a healer, you would do your work for free. I think expecting others to do work for free is exploitation. Excuse me, like if they don't want to give it, they shouldn't be pressured to give it for free because you want that. That's not more evolved. That is literally exploitation of life force energy. And I'm not into that, not down with that at all. So I still, to work with me privately is going to be a pretty penny, but that's because that's hardly what my business is based on at all.

But what I realized was a lot of my programs and a lot of different offers, I learned how to do that and the templating of that and what I saw and what I was paying. I was happily paying the same prices that I charge. And that helped me to really grow and expand as a coach and in my business and just be in spaces with people doing incredible things. And that was really important for me in my journey. And I wanted to offer that too. And I created courses and I created different offers that were based in that realm.

And that was incredible. I met amazing people, top of industry, seven and eight figure entrepreneurs, because the pricing was aligned for certain people at certain levels of revenue. And some of those people were social justice activists. Some of those people are artists with really, really strong codes of ethics that bring their message to their platform, just like me. And they're like my peers, you know? So it wasn't one kind of person that was able to afford that.

But there was this whole bigger group in the collective that literally like, people say, it's a lie to say you can't afford something. I get it because like if I sold my computer and a whole bunch of stuff, like I could afford the thing, right? There's ways. It is important, I think, to take ownership of like, I'm choosing not to buy that, that doesn't fit within my budget or I'm just choosing not to buy

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that right now. Right. But to say I truly can't sometimes we can if we were really to sell things and make it happen. But I just think that there's so many things in the coaching industry like

when people pressure others to get, even though I did get credit cards and a line of credit at the beginning of my business and I did get into rooms to learn things that I wouldn't have learned otherwise and that quantum leaped my business. Okay, that was my experience, but I have never and will never and have never encouraged someone to get into debt in order to buy something. And yet that is a common thing within this industry. And so I started to see and disentangle from certain paradigms that it was what I had learned.

(42:05) but it was not actually serving a majority of the collective. I don't think that our offers need to be accessible. I don't think all our offers need to be accessible to every single person out there, because even \$50 is too much for someone somewhere. And that's why I believe in free content. That literally, you know, and that's when I have received backlash for pricing on different things before. And I'll say like, I spend hours and hours creating free content every single week for like five years.

And my free content is not like a tease and it just pokes on your pain points and then sells you into something. I give intense value. You could watch my IG lives and take notebooks full of notes. You can listen to my podcast and take notebooks full of notes. But I still realized that I wanted in my paid spaces to serve more of those people, the people that I was connecting with this year, the people who were, you know, maybe they weren't at

10, 20 and 30 K months like a lot of my clients and maybe that's fine. You know what I mean? Like how can I serve? I start to ask myself how can I serve these people for business who like me, let's get them to 5 K months. You know what I mean? And I started to really see this and recognize where I had taken on certain templating from the coaching industry space. So this leads me to a quick announcement.

I wasn't going to announce it like this, but it just came time to record this podcast episode. And it's like, this is all part of the story of how I came here to be sitting here right now and recording Aquarian Age Business Podcast. And that is that in November 2025, I am closing the doors to all of my big business programs. And there will be one last opportunity to buy them. And there's going to be amazing special prices for them.

And this is something I need to do to make the space for more of the movement that is Aquarian Age business. And these programs have helped hundreds of people have insane results. You

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can just look at the testimonials. And I very much do believe that when someone pays for a program that helps them to unlock something that makes them so much money in their business that it's absolutely worth it. And the transformations that we gain, to me, it's always been worth it. And I've always paid those higher prices for things. But I realize that not

(44:31) everyone is my blueprint and not everyone wants to have that level of ambition around business. There's people who are just here to be healers and artists and they get to have that sacred success too. And so I am going to be beginning a brand new era in my business that is more focused on different teachings, different types of containers. I don't even know what they are yet, but before that happens,

I am closing the doors to all of the big business and money programs. So if you want to be the first to know about this, to get access to these offers of the final opportunity at amazing price points to buy these programs and have them, because it's going to be very different, the things I do in the future, there's a link to sign up to the list in the show notes here. Okay. So you can sign up for that and then that's how you can get the information for that. Okay. Now I'm going to move on from that, that announcement.

It's a big announcement. So let me just take a moment to honour it because the download came to me at the beginning of this month, like a few weeks ago, and I knew it was time and it was, that's a really big, it's a big move for me to do this. But I know energetically the entity of Aquarian Age Business needs more space and I need to actually close things in my business in order to liberate that space. So that is happening. And I'm, it's really, it's emotional because these programs are, I am so proud of my body.

I am so, so, so fucking proud of my body of work. You can just look at the testimonials. The testimonials for every program are insane because I've learned so much and transformed so much going from zero to 2.5 million US dollars over 3000 clients, like never doing ads, never doing sales calls, like speaking on social justice the entire time. Like I had, I have so much to offer and teach in this space, but the format of programs like that is not something I see myself doing again.

So I'll leave it at that for now because I can't say more about the new era because I don't even, have, well, I got some ideas, I got some ideas, but I know that the structuring and the architecture of the new era will come once I close this and close the doors to all of my business programs. And there's going to be a short window of time that you can have your last chance at

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AQUARIAN AGE
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joining them for an amazing price point. And there you can put your email in the list and there's a link below. You can add your email to the list. Okay. The other piece.

(46:59) I this might be the final piece and we'll wrap up this episode. Is that to understand the Aquarian Age, you must understand the Piscean Age, because the Piscean Age is the age that we are moving out of. So the procession of equinoxes moves backwards, so you might think, well, why would it be Pisces and then Aquarius? Isn't it Aquarius and then Pisces? No, because the procession of equinoxes moves backwards, so it was the age of Aries.

Then was the age of Pisces around the coming of Jesus Christ of Yeshua, when Yeshua's symbol is the fish and Yeshua's qualities are very Piscean, unconditional love, tolerance, transcendence, forgiveness, compassion, very Piscean qualities. And then the Aquarian age and then long after that will be the age of Capricorn that's coming, that's later. That's a very interesting time. Hopefully I'm incarnated to explore, you know, and start bringing the oracle codes down for that, but we don't have to think about that right now because that's far, far, far, in the future thousands of years in the future.

So to understand the Piscean age. We need to understand the Piscean age so we can graduate from these lessons and that makes us more able to enter into the Aquarian age. Part of it turning into the Aquarian age is graduating the lessons of the Piscean age, their shadows. Okay, the gifts of the Piscean age was about spiritual gifts, the activation of our spiritual gifts, more trust and surrender, more faith. So the coming of Yeshua obviously had a huge ripple effect into the collective and there were other sort of ascended master and higher consciousness beings that incarnated, very powerful beings and like powerful initiates as well during this past 2000 years and religions.

You know, have their gifts and obviously, very obviously they have their shadows. And the shadows of the Piscean age involves deception, so being deceived. So these beings of power in the Piscean age came and then right away their names were used, like, you know, people were killing in their name basically, and their names and the religions were used in order to manufacture consent for war. Sound familiar, right? And a lot of damage and a lot of...

(49:13) abuse individually and to groups of people as well occurred in the name of religion, right, from the missionaries and different colonization, residential schools in Canada, like it goes on and on. So there's the deception, there's delusion. So the delusion that our governments have our best interests at heart, the delusion that, you know, a lot of cult kind of dynamics,

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DURRANI

because Pisces is very boundaryless and formless, and it's like visions and like, but when that's not grounded in truth, when that's not

with discernment when that's not purified through spiritual initiations, we can be easily fooled into cults when someone is holding spiritual power, but not all spiritual power is of the light. So there was people holding spiritual power of the darkness, of evil, and then people saying, that's power, so then that must mean it's real, or like that that's God. No, there's spiritual power, that's black magic, right? That's evil.

And we can find this in like so many different cults in the last 2000 years and like cult-like mentality and people being manipulated. We are more easy to manipulate during the Piscean age because the shadow of it is deception and delusion and rose colored glasses, believing what people say, believing the charlatans online, believing the scammers, believing people who are trying to put a dream in front of your face and yeah, like extract from you ultimately. So there was a lot of shadows with that.

what we said, again, the word delusion. So something that I was seeing in the coaching industry was the delusion, the delusion of, oh, la, la, la, la, there's no recession. No, no, no, no, no, don't even say that, that's bad. No, no, no, no, no, no, to take a side during times of genocide is causing, that's actually causing the division, actually, actually. You should just let what's happening happen because if you say anything about it, you're actually causing the division.

Gaslighting, spiritual bypassing, this was all Piscean age fucking bullshit. And so for me, recognizing this going through my long process, this was like, guys, this was a two year pretty much process of me getting here from October two years ago, right? I had to go layer through layer through layer and find my own resistance to saying these things and find my own resistance to scaling back my business, to find my own resistance to seeing engagement go down on my posts when I started to really let it loose and started to really say,

(51:30) all the things they didn't want me to say. So there was so much of the Piscean Age shadows and distortions that were present in the very industry that I was in. And I needed to take a good hard look at myself in that. I needed to take a good hard look at my business model in that.

Because if I was pricing things always in the multiple thousands for a lot of things, but I, once again, I think that money is worth it. I have invested so much, definitely multiple six figures in my own self and my business journey. And it's by far, obviously been extremely worth it for me to do

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that. I learned so many things. I healed so many things. My personal development like developed a lot. But the thing is that there will always be a certain demographic and the, oh.

That's kind of a strong statement because my spaces has always been very diverse. You'll be surprised. You'll be surprised how many Indian Pakistani girls got a six figure business out there. Trust me. They find me. Shout out to my Desi girls, because you guys find me. And how many social justice people are like, my God, thank God. You're talking about what's real and I want a business coach, but I just don't want to be in these weird uncanny valley, like Stepford vibes, Stepford wives kind of vibes in the business coaching spaces where everyone is eerily silent about what's really going on and all you're talking about is fucking marketing and sales, right?

So I did create spaces that were diverse and were different. But the thing is there was this whole huge part of the collective that a \$2,000 course, a \$3,000 course was just like a no for them. And I was like, cool, that's okay. I have all this free content or we'll do like a masterclass here and there. But what I realized is when I look ahead at the times to come, I think what's more important, what I'm more inspired by, and I still have a mastermind, okay? So people in the higher levels, if you're listening to this, I know,

how much I love being in higher level spaces where we talk about what's real. So those spaces exist, but it's just a small part of my business. Okay. My one mastermind, the MYSTICMIND, is a small part of my business. And that's where I'm here to serve the six and seven and eight figure entrepreneurs that get attracted to my work because it's a beautiful thing to support people who go on to support hundreds of thousands and millions through me helping them getting them that much more in alignment. That shifts their leadership. There's a ripple effect. I love that. I'm here for that. It's a luxury premium offer. But in terms of the rest of my business,

What I realized is those people that I met at the festival, those friends I reconnected with, those people that I met in Greece, the people that are really doing the work for social justice and they're doing their spiritual gifts and their art as well. I want to help those people and I want to raise the lowest common denominator because the times ahead, we're gonna see bubbles pop in the coaching industry. We're gonna see the people that wanna stay in that ecosystem of coaches coaching coaches on how to coach.

We're going to see that start to slowly erode. It's already starting to erode, by the way. And so many people are witnessing it and feeling it. And a lot of people that are witnessing it, their fear, their primal fear and survival is getting activated. And they're trying to grip and they're trying to cling and they're projecting fantasy, which is another shadow of the age of Pisces is fantasy.

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Aquarius is objectivity. OK, so we need to shatter these fantasies and a lot of people in order to cling onto that, to cling onto the bubble that was instead of evolve through it.

and allow their leadership to evolve through it, we're gonna see that start to absolutely fall apart. We're gonna see people that call themselves leaders, but never actually spoke on anything of substance beyond what would sell into a program. We're gonna start seeing that really start to crumble. So the people that were feeling this in the field, the call to more accessibility, to actually serve the collective where they are at, not only this certain echelon of the collective that have this revenue to invest. We are feeling this.

We want to serve the collective in a greater way. And that is why the podcast is back. First and foremost, that is why the podcast is back. And that's why the podcast is now Aquarian Age Business. Because this is not about helping the 1 % be more 1%. We are the 99%, okay? Even if we're at different tax brackets. It needs to be, you know, the saying,

They want a culture war so we don't have a class war. The Age of Aquarius is about the unity of all people on the horizontal plane. And what we should be fighting against is the system itself. That's what we should be fighting against. That's what we need to be rebuilding. That's what we need to be dismantling. That's what we need to rebirth.

But they're so, yeah, so anyway, I want to serve the collective that is doing that. And the new era in my business, I got some ideas of what it looks like, but right now I'm in the space of following the vision. Aquarius is the visionary. So Aquarian Aged Business, one, it's about where we are all being called into. A higher level of service, a higher level of contribution, and contribution and service, not just to feed into our individualistic goals.

but to thrive as individuals while making that change and impact on the collective field as we birth new earth. Not just staying in a bubble of coaches coaching coaches and we have this ecosystem and then like this money's just moving around in this ecosystem and everyone's making 30K, whatever. That...

It's not it. That's not it, right? This is where we define what leadership means for ourselves. And that we remember that every good leader is here to serve its people, the people. And we are, it's interesting because Aquarian Age is about non-hierarchical leadership, right? So to call yourself a leader is not to put yourself on a pedestal above others. To call yourself a leader is to be willing to lead yourself first and foremost and to lead.

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

when you see what you see in the collective to realize that you have responsibility within that, you have actions you can take within that, you have your spiritual gifts that were given to you, in my opinion, by God and by your higher self and by the cosmos, been given spiritual gifts and they are meant to be used toward the great change. We are in the time of the great change with a capital G and a capital C. And if our businesses are not interwoven with that,

I just see that falling apart. Ultimately, I see that falling apart in the sinking ship of the old paradigm. The old paradigm tells you lies like that you can't make money and stand for what's right at the same time. The old paradigm tells you lies like, people won't love you or people will judge you. You'll hurt people's feelings and that makes you a bad person if you say what you really feel about what's going on. But all that does is it protects the evil forces, right? So there's a lot.

More I could say, but luckily this podcast is called Aquarian Age Business. We're going to keep talking about a lot of these themes. So yes, I am closing the doors on all of my big business programs and I am doing one offer for them in November. There's a link in the show notes here to add your email to the list and be the first to know and have special offers and ways of getting these programs before the doors close.

And it is truly the beginning of a new era for me in business and beginning of a new era in the collective. And it's moving fast. It is moving fast. What I mean by that is in the past, the things you saw, the things you felt into in the field, your spiritual gifts, your cosmic genius, your visionary nature, it was like the world wasn't ready for it. And all of a sudden, increasingly, day by day, as consciousness is evolving around the planet, the world is ready for it.

And those who are clinging on to that old paradigm, we're gonna see the degradation happen over there. There's a spiritual degradation that is going on there. Because to choose ignorance is to choose to reject the Aquarian Age and the evolutionary initiations that we are collectively and individually going through right now. And that is the pathway to collective liberation. And that is so much more important than my revenue, personal bests, and things like that, that used to be a higher priority to me.

And the beautiful thing is we still get to be extremely abundant. We still get to be in sacred success. But instead of it being kind of a hierarchical thing on like, here's what's most important and da-da-da-da-da, and yeah, maybe I can help people too on the side, it becomes more of a holistic pie chart situation where we're redefining what success even means in the Aquarian Age and it comes back to the impact that we're making.

THE
AQUARIAN AGE
BUSINESS
PODCAST
with
AYESHA
DURRANI

As well as our fulfillment, our soul level fulfillment. So I'm gonna wrap it there. There's so much more to say and unpack, but like I said, that's what this podcast is for, is Aquarian Age Business. We're gonna have episodes that are more strategic. Feel free to DM me or email me suggestions and questions that you have for the podcast. I am literally here to serve you. Doesn't mean I'm gonna answer every single one, but I want your input.

Aquarius is the sign of the collective. If you didn't know, I'm an Aquarius Sun, and Venus. Aquarius is the sign of the collective. Aquarius is the sign of the people. We the people.

And that is going to be one of my greatest guiding lights in the new era of my business from right now, this moment and into the future and this beautiful new path that is unfolding before us as we evolve and consciousness evolves and our work and leadership evolve and our business structures evolve as well to reflect this inner growth that these last few years have put us all through and invited us all in too.

Okay, that's it. Thank you so much for listening. I'll see you in the next episode.