

THE

AQUARIAN AGE BUSINESS

PODCAST

with

AYESHA
DURRANI

Episode 20

Welcome back to the Aquarian Age Business Podcast. I have a very Aquarian Age episode for you today because I want to talk about the upcoming solar eclipse in Aquarius on February 17th. Such a special, exciting, and invigorating time for the collective. And I want to answer two of the most common questions that I get all the time every year when we're in eclipse season.

One is manifesting with eclipses. Should we do it? Why does everyone say not to do it? And what are my thoughts and approach with manifesting at the time of the eclipse? And the other question is related, but a little different with a bit more business focus: what about launching offers during eclipses and how do we show up in business during eclipses? So I'm gonna get into all of that.

I also wanna say and remind everyone how incredible, how important, how significant it is that the 17th of February, where we have the solar eclipse in Aquarius. It's not just a solar eclipse. It is the lunar new year that begins the year of the fire horse. So we have been in the year of the snake. I have past episodes talking about this. We are still in the year of the snake for another six days from when I'm recording this until the 17th of Feb. And that is a year all about transmuting the past and bringing things to completion, endings, shedding, letting go, as well as gaining the wisdom and the resources from those lessons.

The fire horse year is about moving forward with passion and courage, moving forward in leadership and momentum and taking those big bold moves. Very fortune favors the bold energy. 2026 is also a numerology 1 year, which is yet again about new beginnings, initiation, knowing who we are, asserting ourselves, taking up space, going for what we want and what we believe. And for the lunar new year, which always starts with a new moon, for this particular new moon to be a solar eclipse is a rare occurrence.

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

This is very special and auspicious. This is very rare and it's going to change our entire world. So I'm so excited that we are right on the brink of this massive change. And I know a lot of people have been thinking about how to work with this energy. So let's get into the answers.

When it comes to manifesting with eclipses, there became a very trendy topic on Instagram. Maybe two or three or four years ago, people started to be like, don't ever manifest during an eclipse. And it started to be this very trending kind of viral content that was going around. And it was a very black and white statement, basically manifesting during eclipse = bad. And I'm glad actually that people brought this discourse more to the mainstream because a lot of people, when they're newer to moon manifestation, will manifest with full moons, which is not something that I recommend.

They'll manifest with eclipses because they hear, something big is happening, therefore that automatically means I should manifest with it and do a manifestation spell or manifestation work. And that's not necessarily true. A lot of things that are incredibly powerful and significant are not times of manifestation. Just because it's a cool thing everyone's talking about doesn't automatically equal, let's manifest. I see people doing this like coaches or people in different industries that don't have knowledge about astrology hear about things like everyone was saying, this portal is opening on this date. So we're going to get together and do like money manifestation when that's not really relevant to the themes of the event at all. So it's a very shallow understanding. So I am glad that people brought in kind of the opposite message of don't manifest during eclipses. However, it's a bit of a black and white statement. So I want to go into it a little deeper.

I do agree about not manifesting with eclipses in the sense of I don't do spell work or create alters or charge items in the energy of an eclipse, like charging crystals and stuff like that. Why? Eclipses are very volatile. They can be very chaotic. And especially this particular one ruled by the sign of disruption and revolution and in harsh aspect with Uranus, the planet of disruption and revolution, it's a very volatile and disruptive energy.

Is that an energy that you want to imbue into your manifestation work? Is that an energy you want to crystallize into your altar for the next month? Is that the energy you want to charge into your sacred items? That's the main reason why people recommend not manifesting with eclipses. The thing to understand about eclipses: They are instruments of fate. They work in alignment with destiny and karma

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

They are intense, they are confronting, and they are coming from a higher vision and a higher plan than what we as humans incarnated in these bodies can fully see. They are aligned with Spirit's plan for us, they are aligned with our higher selves plan when it incarnated in this body, and those aspects know more than we do in our limited sphere. When it's like the eclipse is trying to do something for us, trying to roll out a certain part of a plan, a spiritual higher plan, the highest timeline plan.

It's trying to roll that out for us, but we actually start interfering because we're trying to assert our ego's will and our ego's desires into this process that's trying to happen that's bigger than us. So that's why I agree with not doing manifestation work and spell work during eclipses.

There might be some eclipses that I feel called to work with because perhaps their energy is a lot more Venusian, a lot more abundant space. Maybe there's a stability factor to them and I will feel called to work with them. So the thing with working with chaotic energy is maybe you are very masterful with that. Maybe you have a deep, profound understanding of that and you feel very called to do like everything is ritual, everything is ceremony.

You could go take a ceremonial walk, you could go pray at a tree, and that is a ceremony, right? So having that rule, like don't do anything during eclipses, just stay home, have the blanket over your head, hide from everything. That's not the vibe, that's not good advice. So yeah, I wanna say that if you are a masterful person, we've all been lifetimes on these paths, we have studied different lineages in this life and in past lives and within our own ancestry.

And maybe you feel called to work with the eclipse in a specific way. Maybe there's an intuitive hit to honor it in a certain way. Don't let the fear that you're doing something wrong hold you back from what your soul is actually being called to do at a very intense and powerful time. So I want to say that. Now, the other pieces, the part where I don't agree or the part where I have a differing view is the fact that I believe we're always manifesting. We are always manifesting.

And the eclipse, every eclipse activates a specific part of your chart and indicates either a new beginning in the case of a solar eclipse. I did mention this, a solar eclipse is a new moon eclipse, which is a time of new beginnings initiating a brand new cycle. And a lunar eclipse is a full moon eclipse and that initiates times of endings and completions. However, there's yet another nuance is that every ending is a new beginning and every new beginning requires an ending too, right? So it's not always so black and white.

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

So the solar eclipse that we're talking about, and maybe you're listening to this in the future when there's another eclipse, that's totally fine. Every eclipse is activating a specific part in your chart. And usually that will only happen once per year. And in the case of eclipses, it only happens a couple of times in a decade, you know? So they're quite rare and special and it's initiating, if it's a solar eclipse, a new beginning somewhere.

And in the case of a lunar eclipse, it's initiating an ending, but that of course leads to a new beginning. So the way that I quote unquote manifest with eclipses is through my energy because our dominant energetics, our dominant emotions that we're mostly basking in and emanating, our dominant choices, beliefs and behaviors and actions are how we direct our life. There's things we can't control and there's things that we can control, right?

We're not, manifesting is not just doing a spell. Because if you're doing a manifestation work and you're telling Sky Daddy, I want this, that, and the other, but then in your actions, in your beliefs, in your dominant emotions, in your behavior, in your choices, in your boundaries, everything is the opposite of what you said you wanted, then yes, you planted the seed of the manifestation, but you're planting way more seeds of everything fucking else.

That's why we do the work on energetic mastery. That's why we do the work on emotional alchemy so that we can actually gain more sovereignty in what is within the realm of our sovereignty and our control, not to control our emotions, but to become masterful, to be alchemist of what we are feeling so that we can transmute and listen and find the messages and find the gifts within our own emotion. So I don't mean mastering. I don't mean control, like micromanage and suppress.

I mean understanding what is within the realm of our sovereignty and our choice and what is not, in which case we surrender a lot of those other things, right? The way that I approach eclipses is a very special opportunity for a new beginning. The eclipse that's coming up on the 17th is in my seventh house of partnership. Partnership is something I am very much wanting and very much calling in. My Sun and Venus are in my seventh house. I love to be in partnership. My Sun is my chart ruler. I love to be in partnership. I miss being in love and I want to meet my life partner. I want to meet my person. So I'm not gonna be hiding under my bedsheets because 'it's an eclipse and we can't manifest from eclipses'.

Fuck that. Boring. I'm not interested in doing that at all. But I'm not going to also be doing spell work, calling in, doing, charging all the disruptive energy of the eclipse into an altar. What I'm

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

going to be doing is manifesting through living into the emotions, the choices, the standards and the boundaries that align with what I want.

For example, using myself as an example with the seventh house solar eclipse, means a new beginning in my seventh house, the energy is disruptive. So what that means is I don't have what I want yet because I don't, I'm not fully like, I don't have every single thing in place for me to receive that. So something is being disrupted. Something needs to be disrupted, but for me to get what I'm desiring. I need to welcome and allow that disruption that the eclipse is bringing. And I don't know exactly what that means. So I need to just chill.

I need to yield and let the eclipse do its thing. But then as I go through my day, as I go through my life, I'm gonna be in lover girl energy. I'm gonna be on the afterglow from Valentine's Day. I'm actually having a beautiful date with a girlfriend of mine who we're both single and we're like, why are we single? Let's get dressed up, go see Wuthering Heights, go for a six course dinner at a Valentine's Day special thing. And so we're doing that on Valentine's Day and then we're having a slumber party. I'm so excited.

And then a few days later is the eclipse in my seventh house. So I'm going to be in lover girl energy. Maybe I'll buy myself some roses. Maybe I will wear something really beautiful that day. Maybe I will do a beautiful like caring for my body, body scrub, pampering myself. Maybe I'll write poetry. Maybe I'll read the words of Rumi in the Rumi Essentials book that I bought recently. Maybe I will go for a walk. Maybe I will take myself out for a delicious meal and just really be in an energy of union, be in an energy of softness and an energy of pleasure.

Because my body, our bodies and our auras are the magnet that dictate what it is that we're attracting toward us. So it's not me doing a spell and doing all this spell work to make something happen. It's me entering into the energy of already being in the field of love. And that's going to be exactly how I work with it. That's straight up. That's it. That's what I'm going to be to light a candle and just to have a mood and a vibe in my home. Listen to music.

I'm not going to be watching business courses all day. I'm going to be in the vibe of bliss in the vibe of love and loving myself and beauty, like being in the radiance of my own natural beauty and really exalting that I might make my hair look cute and spray a nice perfume. Like that's what I mean. So I'm living into that and there's no right or wrong time to do that. Right. There's no one specific astrology where you should be living into what you want because that's our choice. We can always live more into what we want in any given moment.

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

So that's the way I'm going to be working with the eclipse. I do manifest during eclipses. I manifest through living into what I desire, not thinking about it, trying to micromanage it, do a spell about it to make it happen. I'm actually in the field of it and just living life in that field rather than doing a specific spell.

So that's pretty much the manifestation work right there. That's straight up how I work with it. When it's a lunar eclipse or a full moon eclipse, that's a time of ending. So that's all about letting go, right? So you could be letting go of physical items in your home, letting go of emotions. Let's say that there was a full moon eclipse. Let's use the same example that it was in my house of partnership. Then that would be a great time to forgive people. That would be a great time to let go of mementos from past relationships that I might be holding onto for sentimental reasons.

That could be a good time to burn a letter where I say the things I need to say to that person. So letting go of the things that will, that need to be let go of to have what you want in that area of life. So they work a little differently.

Now let's talk about the business question, which is launching or how we are approaching business and specifically online business during the time of the eclipse. I am someone who does not recommend launching a brand new signature offer in the energy of the eclipse. Yes, an eclipse is a time of a lot of excitement. So people can be very tempted or very much want to launch an offer in the energy of the eclipse because it's like, this big thing's happening. Why don't I just do my launch in this time?

The thing is that with the energy that is so disruptive with the energy that is so volatile in energy that has its own higher plan that is connected with a plan that you can't see when you start trying to be like, Hey, energy, come do this for me. You're actually kind of interfering a little bit in the plan that what it's trying to do, the process that the eclipse is trying to help us with, because it's happening for a higher good, but then we have what we want in our short term and limited vision. And we're trying to be like, hey, come help me with this. When it's like, yo, I'm trying to do this for you.

So what I would do during times of eclipses is if you want to do something where you're actually serving your people during the time of the eclipse. Okay, let me, let me back it up, back it up, back it up. What I don't recommend is launching of a long-term signature offer, like something that you want to be in your business for a long time, like a signature program you're going to keep launching and enrolling a podcast, like that you want to have going for years and years and you want it to keep growing and have a life of its own. I wouldn't be launching something

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

like that or a membership that you want to have for years and years and hundreds of people could be, it has a potential to be scaled to hundreds of people.

I wouldn't want to launch that in the energy of an eclipse because why would I want a volatile energy that has its own agenda of how it's trying to help us in ways that we can't see? Why would I want to kind of capture, it's like, you know, the concept of catching lightning in a bottle, like you want to capture the energy. And it's like, that's kind of not what it is meant for. And you're kind of infusing that energy into the offer forever more, right?

Forever after a disruptive energy is not usually what you want in a long-term business offer because you want it to stand the test of time and not just be a flash in the pan or be something that has to be corrected or changed later because that impacts our momentum, right? When we have to stop and fix things and go back again and clean that up and, no, I actually want to change the name. Like it brings so much change that who we are, we're going to be a different person on the other side of the eclipse, more ourselves than ever, right? More of our true self than ever. That's what I mean.

But still, what we're seeing now, right now as I'm recording this, we're not on the other side of the portal. So when we make these plans, like, yeah, I'm gonna do this and it's gonna be this big thing, the signature offer, you are not even gonna be in the same perspective on the other side of the eclipse. So planning and launching long-term things in the energy of the eclipse just seems to me almost like leaking the energy because it's trying to do a process for you, but you're trying to make it do something else.

So, but what I would launch potentially during, honestly, I wouldn't launch anything in the energy of an eclipse, but if you were going to launch something, it could be something like, you know, it's not exactly launching something, but it's more like promoting something. So let's say you have one-to-ones and you want to open up some spots in the energy of the eclipse, but you already had the one-to-one offer, right? You already had the container, but you're bringing attention to it at the time of the eclipse.

Or maybe you're doing an event around the eclipse because you want to work with that energy specifically with your work, whether it's a moon circle, an eclipse class, which I'm doing on the 17th, a somatic work, some kind of gathering, anything like that. If you wanted to do that in the energy of the eclipse, first of all, know what you're working with. If you're doing a bunch of women's womb circle in the energy of the eclipse, know what you're working with because

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

Some eclipses might have appropriate energy for that, but others do not. I would say this Aquarian one is so electric that it's a very, very high voltage to all come together in a group field and work with that. So you need to understand what you're working with if you're going to be offering that to your clients.

First of all, what I'm doing is I'm launching my eclipse class, which I've been launching for a couple of weeks. It's just been available for a few weeks here. And I'm going to actually be leading the class on the day of the eclipse rather than launching something on the day of the eclipse because I'm going to have to process the eclipse. I'm going to for myself, I don't want to, why would I want to go into a launch on the day of a life changing eclipse that I, as an individual, as a woman, need to integrate that energy for myself and let the pieces land where they may.

And then on the other side, when there is some more clarity, then I would actually be standing at a different perspective and actually look to the future in my business and probably see something different than what I saw pre-eclipse. So that's why I don't like the idea of launching things under the eclipse. Ask yourself why, if you really want to do it. And I'm not saying you can't. There's many, many different industries. There's many different ways that it activates people's chart. Maybe it's an amazing energy for you that you truly are equipped to work with, that you truly have the wisdom to work with that energy and the knowledge to work with that energy in a masterful way that's going to be grounded in integrity. But for me, it's almost like interfering with processes.

But leading the eclipse session is a beautiful thing for me because I get to channel the energy and speak to it and go deeper into the whole blueprint of it and be together in the field. And then we can just all go integrate. And then in terms of my next big business offer, I'm not even like, yeah, I have, of course I always kind of know month to month what are my focuses in business, but I am very open to change because the eclipse is change, especially in Aquarius, especially with the aspects that are prevalent at the eclipse. It's an eclipse of disruption. It's an eclipse of revolution and change.

So why plan what's gonna happen? We can't micromanage a revolution, right? So I personally don't launch in the energy of eclipses. If the eclipse feels very relevant to you and your work, some things I would consider if I was like, well, I want to sell on the day of the eclipse. If you want, like I'm just selling beforehand and I'm gonna lead my offer on the day of the eclipse, right? And that's the vibe that I wanna be in, that I wanna integrate.

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

But if you want to sell at the time of the eclipse, sell something you already have. If you do readings, you can let people know that you have readings. You can sell a bundle of your readings. You can do a bundle of Reiki healings. Like I would be more focused on the things I already have and how they support the collective in this time of change. Then I would be putting something that could have the potential. You know, the thing with scalable offers is one scalable offer could have 10 people in it, or it could have 110 people in it or more.

The difference is how you launched it, your messaging and the astrological opportunities that were available for you. That's why some launches go really great. And other ones where you did all the, you quote unquote, did everything right, wasn't aligned because you did it at a time where it wasn't the highest ROI for your astrology chart. So that's why astrology for business is so deadly because it's going to give you the highest ROI again and again and again.

And so I just wouldn't want to put the energy of disruption that is beyond my control randomly in an offer that I want to actually succeed long-term. So I'm pretty cutthroat on that one. But like I said, we're all different. Some people feel called to work with that. I'm not gonna tell you you're wrong. But when people ask me my thoughts on it, these are my thoughts. So in case you didn't know, I love that today's the 11th. I'm recording this on the 11th. Aquarius is the 11th sign.

And when I saw that we had not only the solar eclipse in Aquarius, but that that was lunar new year and the beginning of the fire horse year and us moving forward, claiming our full paths, claiming our purpose, claiming what we really fucking want and who we really came here to be in this world. And as a collective, as we move into new earth, I felt inspired to do the full deep dive two hour long moon session and meditation.

If you haven't experienced one, I recommend. Hundreds, if not maybe a thousand people have been in these sessions and yeah, they're extremely powerful. They're such a cornerstone in what I do. When I saw that that was what was up with the eclipse and the lunar new year, I knew when I felt the Aquarian energy, I knew that I wanted it to be sliding scale. So normally these sessions are \$111 and you can join starting at just \$11, 11 and Aquarius, which is the 11 sign.

The 11th house in astrology and the 11th sign in astrology have to do with groups and community humanitarianism and social justice and I know we all know and see and feel how our world is being revolutionized and that's scary because we've built our lives with the system, right? So it's a very, it's a time of a lot of letting go snake energy nine-year energy. And now 2026 the one year the fire horse here the solar eclipse in Aquarius It's like it's fucking go time

THE

AQUARIAN AGE BUSINESS

PODCAST
with
AYESHA
DURRANI

It's fucking go time. We need to be willing to leave the past behind and really choose the timelines of new earth on individual and collective levels. So I knew I wanted this to be \$11 starting at \$11 because I want as many people to be here as possible. These messages are fucking important. It's not just a new moon in Aquarius or an eclipse in Aquarius. It has its own astrological blueprint and it activates your birth chart in a specific way that you will not experience again for a long time. And that's what this master masterclass is about.

It's a big deep dive into the energies with predictions for the world, for business, for the individual, how it activates your chart, how to see the highest opportunities for you, as well as some practices to work with and a guided meditation, which are always very powerful for me to lead it and to have that energy move through my body is, yeah, it's a beautiful thing that I really love. And I'm so grateful that people keep coming back year after year after year, month after month, to sit in these sessions with me. Because every time it truly feels like a timeline shift.

So I'm so excited to invite you into it. The link is in the show notes. It's sliding scale starting at just \$11. So please join us. And may we all just really let go and surrender into the gifts of these final days of the Year of the Snake, the final letting go, the tough conversations we might need to have, the things that are coming to an end, parts of us that we're putting down and shedding.

And really trust in that because a new beginning is just around the corner and it's on such a grand scale. The perfection of it can make me cry because of how just incredibly impactful it all is to align like that for us and for our highest good. Thank you for listening and I'll see you on the 17th for the Solar Eclipse in Aquarius and Year of the Fire Horse Masterclass.